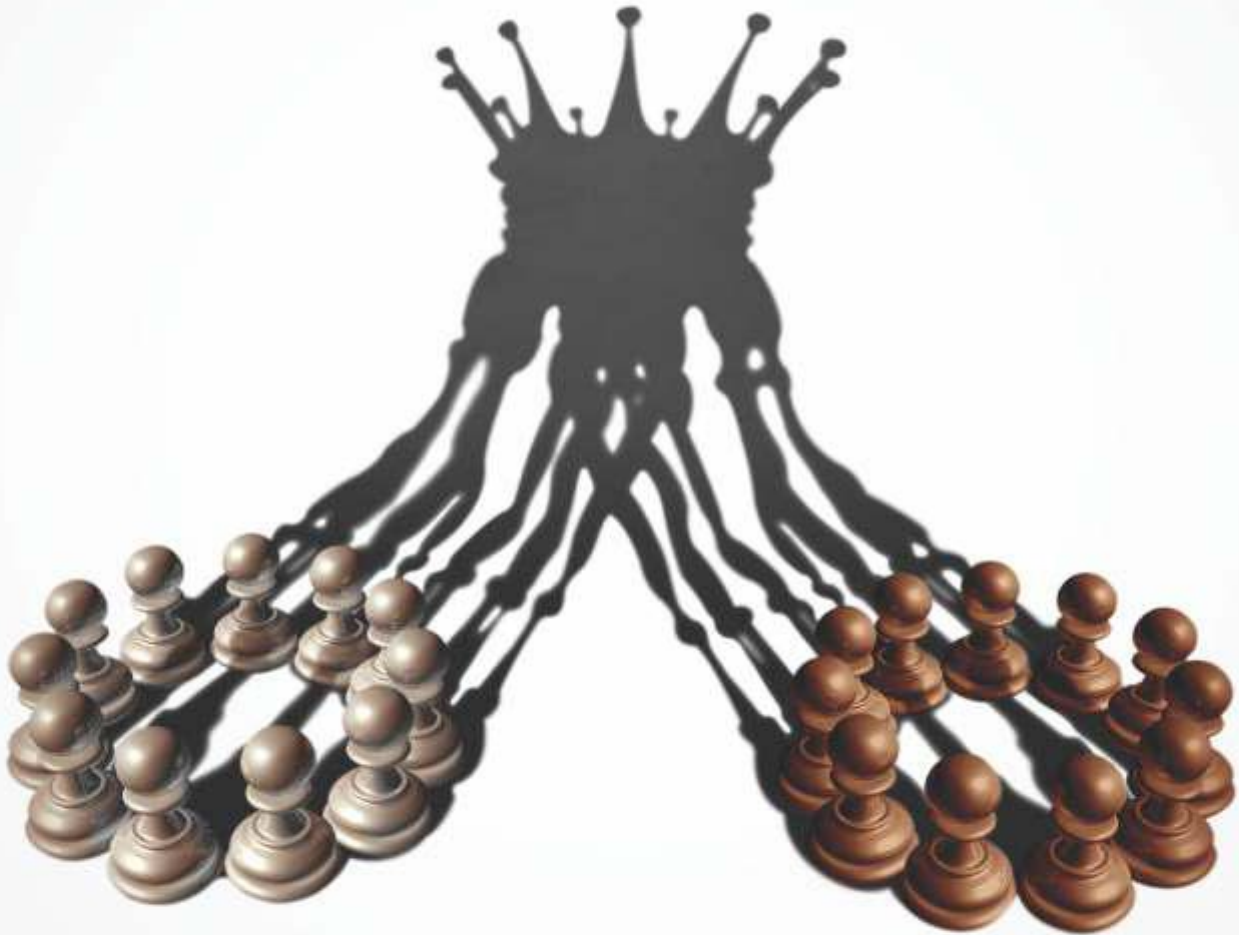




# CONNECTIONS 2019

— ANNUAL ALUMNI MEET —

## — PURSUING GLORY —



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**IIMCAA  
Awards  
2019**

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## DIRECTOR GENERAL'S MESSAGE

I am delighted to extend my greetings and good wishes to the IIMC Alumni Association on the occasion of its Annual Meet Connections 2019.

Our Alumni have made a mark for themselves not only in media but also academics, administration, business and social work bringing laurels not only for themselves but also the institution.

I am happy to note that the Association has chapters not only within the country but also in Uzbekistan, Bangladesh and Singapore. This is indicative of the institution's global footprint at a time when the country is emerging as a global power to reckon with.

I also wish to place on record our appreciation to IIMCAA for its collective and individual efforts to support the Alma Mater by facilitating industry interface, placements and even scholarships to deserving and needy students.

As IIMC commences its journey towards a deemed to be university status, we look forward to enhanced cooperation with our alumni in our quest for excellence.

Together We Can!

### **KG Suresh**

Director General, Indian Institute of Mass Communication  
Patron, IIMC Alumni Association



## संपादक की कलम से

साथियों,

करीब तीन दशक का समय बीत गया है इस संस्थान के साथ संबंध बने हुए. लेकिन जब साल 1990 में इस संस्थान में प्रवेश किया था तब सोचा भी न था कि यह संबंध इतना गहरा होगा. पत्रकारिता की पढ़ाई करने से लेकर पत्रकारिता में इतनी लंबी अवधि गुजारने तक, हर वक्त यह संस्थान मुझे अपने भीतर होने का अहसास कराता रहा है. प्रिंट से लेकर इलेक्ट्रॉनिक मीडिया में काम करने के दौरान चुनौतियों का सामना करने में संस्थान का अपने भीतर होने का यह अहसास ही हमेशा काम आया है. शायद यही इस संस्थान की खासियत है कि आप इसे अपने भीतर उतार लेते हैं तो आप कहीं विफल नहीं हो सकते.

इन तीन दशकों में शायद ही आप कभी संस्थान के अपने अनुभव से अलग हो पाते हैं. आपका काम और नहीं तो पत्रकारिता में इस संस्थान से आपके बाद आने वाले साथी ही आपको इससे जोड़े रखते हैं. और इस बात का तो मैं खुद अनुभव करता हूँ कि बीते 28 साल में पत्रकारिता, पब्लिक रिलेशन और एडवर्टाइजिंग में आइआइएमसी के छात्रों का लगभग बोलबाला हो गया है. यही इस संस्थान की सफलता है. और इस सफलता की मुख्य वजह है आपका आत्मविश्वास, जो यह संस्थान हमारे भीतर भरता है. आत्मविश्वास- जो आपको अपने करियर में कभी कमजोर नहीं पड़ने देता.

आइआइएमसी अलुमनी एसोसिएशन के साथ जुड़े अब लगभग पांच साल हो गए हैं. इन पांच सालों में अलुमनी ने अपने काम को काफी विस्तार दिया है. आज हम न सिर्फ पत्रकारिता के अवार्ड दे रहे हैं बल्कि अब पत्रकारों के सामाजिक हित से जुड़े क्षेत्रों में भी प्रवेश कर रहे हैं. हालांकि इसके लिए अलुमनी को कई चुनौतियों का सामना भी करना पड़ रहा है. सबसे बड़ी चुनौती संसाधन एकत्र करने की है. इसलिए यह जरूरी है कि हम अपनी संख्या को विस्तार दें ताकि संसाधन एकत्र करने की ताकत को बढ़ाया जा सके. संसाधन रहेंगे तभी हम संस्थान से निकले छात्रों के हित में ज्यादा काम कर सकेंगे. खासतौर पर संस्थान से निकले उन साथियों का सहयोग अधिक अपेक्षित है जो अपने-अपने संस्थानों में वरिष्ठता के क्रम में आ चुके हैं. आशा है सभी साथी अलुमनी की इस ताकत को समझेंगे और मदद में आगे आएंगे.

**नितिन प्रधान**

हिन्दी पत्रकारिता, 1990-91 बैच

नेशनल ब्यूरो चीफ, दैनिक जागरण



## PRESIDENT'S MESSAGE

Greetings to all fellow and prospective IIMC Alumni!

As Connections, our Alumni Association's annual get-together, enters its seventh edition it gives me and my team great pleasure to see friends, colleagues and fellow communicators coming on-board in larger numbers each year. We have bridged the length and breadth of India and Connections today spans Ahmedabad to Aizwal and Chandigarh to Bangalore. Last year we stepped out of Indian shores and connected in Singapore. This year we hope to connect alumni in Dhaka. It has indeed been a whirlwind and we continue to expand our footprint.

We, at IIMCAA, have always valued suggestions and have listened closely to feedback. As a result, this year we have instituted scholarships for students of the Indian Institute of Mass Communication in association with our alumni and organisations. In all, seven scholarships will be given out this year amounting to INR 1,75,000.

IIMCAA Awards that recognise the best amongst the best alumni working in the field of communications has this year been expanded to 35 categories. This, we hope, covers the broadest spectrum of work in which alumni are involved.

As a measure of giving back to society and to aid communicators, we have instituted the IIMC Alumni Association Medical Assistance Fund where each year 10 percent of the total money raised from sponsors will be pledged. This fund will be monitored by a three-member management committee which will release the funds based on advise from a scrutiny committee. The scrutiny committee will review and decide the applications seeking financial assistance once in a month.

Our IIMCAA family grows each year as this institute trains newer batches of communicators to join the ranks of some illustrious professionals who are already industry leaders. As we throw ourselves into the hurly-burly of our professional lives, we often lose touch with those outside our immediate 'friends-and-family' circle. The alumni association can help you stay connected not only to your friends but also build new connections with other alumni.

I encourage you to strengthen the IIMC Alumni Association with your active participation and explore all that we have to offer to stay connected.

Thanks.

**Prasad Sanyal**  
RTV, Delhi  
2000-2001 Batch  
Group Digital Editor, Zee Media

गेल (इंडिया) लिमिटेड



# लाएं ताज़गी भरा बदलाव

- हरित ईंधन प्राकृतिक गैस अपनाएं
- सार्वजनिक वाहन का इस्तेमाल करें
- प्रदूषण-मुक्त वातावरण बनाएं



#HawaBadlo





## PRINCIPAL ORGANISER'S MESSAGE

Friends,

It gives me indeed a pleasant and exuberant feeling to be associated with IIMC Alumni Association, which is growing leaps and bounds after getting formed. In this association, it has unfolded the treasure within the team and members across the length and breadth of the Country, building the landscape of alma mater joining hands year after year in a bigger scale and size. This evolution of dynamic acceleration is a healthy sign of sustainability of any such thought process which works with a purpose to connect and communicate not only to the outside world but also with the lore of wisdom shared within. I attended this group four years back to experience a really forward looking team holding hands with a purpose and bonhomie for and by IIMCians. It really gives a smoothening effect from the glitters of humming and accentually designed summitries.

I joined the Campus in year 1995 and passed out in 1996 to join in one of the better known companies which was formulating a charter of forward integration in natural Gas value chain. What came very handy during my professional work experience throughout my career is to appreciate each aspect of communication module learnt in the campus. Tools of Communication and course curriculum which were imparted during our time in different sessions has found great relevance in shaping the need of Corporates, Advertising and Communications Agencies including Media Houses and has attained a sizeable scale today and growing still further. The delta of cumulative incremental pace in which the courses were designed during our time, I am sure must be making even today a significant cognizance in larger quantum in the world of communication. When we move forward in the professional sphere we realize how in frequent meetings we rub shoulders with each other in work stream and learn from one strength to another in building blocks of communication channels and collaterals be it Advertising, PR, Journalism, Media Planning, Creativity, Communication Strategy Formulations, Event Management, Crisis Communications, Multimedia, Film Making, Social Media or its innumerable growing mix.

On this occasion, I would request all of you to join hands together to make our institution stronger and maintain prominence in each sphere of academic aplomb and professional life so that its glory remains vibrant and relevant. I urge all my fellow friends that we have earned our respect with hard work and dedication in the service of this great nation and we must continue putting something every day to make us even attain bigger pride in future.

Jai Hind

**Jyoti Kumar**  
Ad-PR, Delhi  
1995-96 Batch  
Dy General Manager (Corporate Communications)  
GAIL (India) Limited



## NATIONAL MEET CONVENOR'S MESSAGE

Namaste!

One of the biggest privileges in life is to be of service to the institutions that shaped you to be the person and professional that you are. It gives me immense pride to be a part of the IIMC Alumni Association and to contribute in any way to my alma mater.

The IIMCAA initiative truly deserves a loud applause. To organise multi chapters of Connections through the length and breadth of this great country is praise worthy.

For me personally, it has been an extremely humbling experience to meet and interact with the talented IIMC Alumni and current students. These are the minds that play a crucial role as "Communicators", not just in their work space but beyond.

The task of Nation building is upon each of us. Being more aware and sensitive to happenings that impact the country, we must use our voice well to raise positive decibels for India's progress. I compliment the Central Committee in bringing together so many of us. Adding more Alumni members every year creates a multiplier effect to draw in a larger footprint next year. From 2013 to 2019, from single chapter to over 20 chapters, the relentless work of the IIMCAA is not just an impressive force but a Movement. Through this, as Alumni we must help one another wherever we may be, provide support to the Institute & its students and showcase the strength of Brand IIMC.

Jai Hind

**Richa Sharma**

Ad-PR, Delhi

1992-93 Batch

General Manager, Corporate Communications

ITC HOTELS



## चैप्टर मीट संयोजक का संदेश

आईआईएमसी एलुम्नाई एसोसिएशन के सालाना जलसे कनेक्शन 2019 में तमाम पूर्व छात्र-छात्राओं का स्वागत है. भारतीय जनसंचार संस्थान से निकलने के बाद प्रोफेशन में लोग इतना रम जाते हैं कि उन्हें कैंपस में लौटने और दोस्तों से मिलने में अर्से लग जाते हैं,. 2012 तक ऐसा ही होता रहा था लेकिन 2013 से ईमका के बैनर तले फरवरी महीने के तीसरे रविवार को कनेक्शन्स के आयोजन का जो सिलसिला शुरू हुआ वो हर साल बड़ा, भव्य और गंभीर होता चला गया.

देश के अंदर ज्यादातर राज्यों में एसोसिएशन के चैप्टर हैं, चैप्टरों के अंदर कुछ सब चैप्टर हैं, देश के बाहर भी चैप्टर हैं जिसमें भारत के लोग भी हैं और वो लोग भी हैं जो दूसरे देशों से डेवलपमेंट जर्नलिज्म का कोर्स करने आते हैं. एक संगठन के तौर पर ईमका का 7 साल का उपलब्धियों भरा सफर संतोष देता है कि हर शहर में कुछ लोग हैं जिनकी आग से आईआईएमसी के नाम का दीया जगमगा रहा है.

ईमका के उत्तर प्रदेश चैप्टर का महासचिव होने के नाते इस बार मुझे चैप्टर मीटों का संयोजक बनाया गया है. बड़ी जिम्मेदारी है क्योंकि दिल्ली में राष्ट्रीय मीट के बाद मुंबई से लेकर आईजॉल तक, कोच्चि से लेकर रायपुर तक और जयपुर से लेकर चंडीगढ़ तक देश के ज्यादातर बड़े शहरों में ईमका के बैनर तले पूर्व छात्र-छात्राओं का मिलन समारोह होना है. केंद्रीय समिति और चैप्टर मिलकर आयोजन को बेहतर और भव्य बनाने की कोशिश में लगे हैं.

संगठन या आयोजन कोई भी हो, उसमें श्रम और संसाधन की जरूरत होती है. एक वो लोग हैं जो समय देते हैं और काम करते हैं. एक वो लोग हैं जो समय नहीं दे पाते लेकिन काम कर रहे लोगों की मदद करते हैं, रास्ता दिखाते हैं और हौसला बढ़ाते हैं. एलुम्नाई से मेरी ये गुजारिश होगी कि श्रम या संसाधन जो भी आपके पास है, वो एसोसिएशन को दें और इस अभियान को आगे बढ़ाएं. सात साल में अगर संगठन और कनेक्शन्स इतना बड़ा हो सकता है तो आईआईएमसी के लोग चाहें तो कुछ भी हो सकता है.

जय ईमका

पंकज झा

हिन्दी पत्रकारिता, 1997-98 बैच

राजनीतिक संपादक, एबीपी न्यूज



## INTERNATIONAL MEET CONVENOR'S MESSAGE

I am delighted to note that the Indian Institute of Mass Communication Alumni Association- IIMCAA, is going to hold the Annual Alumni Meet- Connections 2019 on February 17 in Delhi.

My heart is filled with excitement and keenness to see the other fellows from across the world who are coming to join the Connections 2019. My sincere greetings to all the participants for making this assemblage bright with their presence.

This is certain that fellows who are coming from different countries would share their views with each others, which I'm sure would reinforce IIMC's Primary aim to develop Mass Communication.

On this auspicious occasion, I like to take the opportunity to inform you that former fellows of IIMC in Bangladesh have formed an association last year to promote professionals development and communication among IIMCAA students from other parts of the world.

A total of 44 Bangladeshi Fellows- Journalists and Government officials- have successfully completed IIMC courses in New Delhi since 1979.

Bangladesh Chapter of IIMCAA is planning to host a meet in Dhaka in April, 2019.

Eagerly waiting to welcome you all in Bangladesh.

Thanks and Regards,

**Ihsanul Karim**

DJ, Delhi

1979-80 Batch

Media Secretary to Hon. Prime Minister, Bangladesh



## IFFCO IIMCAA AWARDS 2019 CONVENOR'S MESSAGE

It's been an absolute pleasure to be chosen as the Convenor for this year's Connections Annual Alumni Awards. In its 3rd year now, the awards have expanded their reach encompassing not just the traditional subject areas, but new age digital spaces as well. The awards have come to represent excellence and integrity and I am sure, as the years roll, we will spread our net wider and showcase some of the path breaking and differentiated work done by the alumni. IIMC has supported and encouraged free and unfettered thinking and has inspired their students to experiment and push boundaries. The alumni who sent in their entries have exhibited some of that thinking. The narratives, stories and innovative thinking has been their hallmark. This year we had over 250 entries for 35 categories across media platforms - from Journalism, Documentary, Film Making and Photography to Anchoring, Advertising, PR and Corporate Communications. We had some compelling and searing subjects and some innovative and thought provoking ideas. I have no doubt, next year we hope to enhance the categories and widen the scope. Registrants understand the importance these awards carry for recognizing outstanding work.

In my area of work, which is television, the edifice on which shows rest on is the production team. They slog away silently in the background. For a show like KBC, there would be close to 500 people who seamlessly "construct" the show. Our unsung heroes, as I call them. Here too, these awards would not have happened, if it was not for the tireless dedication of a phalanx of very hardworking and focused individuals. Simrat Gulati, Award Coordinator led the charge supported by a cast of very bright and highly organised professionals. All Alumni who have proved the value of their education at the IIMC, the results are there for us to see. I thank all of them for making our task so much easier and the process enjoyable. And there would be no awards if it wasn't for the discerning stars in their field - the Jury members who spared their precious time to go through huge amounts of entries to arrive at the final winners. Thank you for tirelessly going through and sifting through such varied content.

I graduated from IIMC in 1979, in an era where we had no mobile phones, no computers, no internet and no social media. However, we had great teachers, educationists, thinkers and motivators who pushed us and challenged us to go beyond the ordinary. In a world of rapid communication, social media, instant news and views, we are besieged and often we are forced to become our own teachers and our own learners. However, young people, more than ever, need direction and IIMC has led and continues to lead the way in inspiring young minds, raising curiosity, fuelling imaginations and arming young minds with sharp skills to prepare them for challenges in the world outside.

I wish all the students, faculty members and our media professionals a very successful and inspirational future.

**Anita Kaul Basu**

Journalism, Delhi

1978-79 Batch

Director, Tree of Knowledge Pvt. Ltd.



# IFFCO IIMCAA AWARDS 2019 COORDINATOR'S MESSAGE

Dear IIMCians,

Welcome to all of you to this third set of IIMCAA Awards in 2019. Our endeavour to build up the fraternity of IIMCians and knit the alumni together is progressing forward.

The journey of these awards started with 10 awards in different areas of Mass Communication in 2017. Today we have built it up to 35 awards – 33 in the competitive category and 2 as nominations. It's been an exciting and fruitful time in trying to work out things. Our aim is always to include as many professions as can be done so this year we have included fields as diverse as photography and research amongst many other categories that have been added.

Our journey does not end here. We are open to suggestions for including other fields and we are also always ideating to look for newer and newer areas where our alumni are placed and we can felicitate them through our awards.

We would like to thank the Jury members for their efforts and involvement in the process of evaluation. Thank you to our Auditor, Prof. Vijay Parmar for guiding us.

A special mention of the Team IIMCAA and the awards team and volunteers whose untiring efforts saw the event through. The Juries worked over two Sundays and the team for many weeks to collate and finalise the results.

Hope the family of IIMCAA keeps growing and we are able to motivate more and more alumni to be part of this movement. All the best for the coming years.

**Simrat Gulati**  
Ad-PR, Delhi  
1984-85 Batch  
Academician



# IIMCAA MEDICAL ASSISTANCE FUND - CHAIRMAN'S MESSAGE

## A step in the right direction

Dear IIMCians and Mass Communication Professionals,

It gives me immense pleasure to share that starting this year, IIMCAA has decided to set up a Medical Assistance Fund. The Fund is aimed at providing financial assistance to IIMCians as well as non- IIMCian working in the field of Mass Communication. I feel extremely humbled for being nominated as the first Chairman to oversee this fund.

In terms of the corpus for this fund, IIMCAA Central Committee decided to earmark 10 per cent of the sponsorship amount received for CONNECTIONS each year. It gives all of us a very noble reason to extend support in mobilising more and more sponsorship. This will be a revolving fund and unutilised money will be added to the next year kitty.

I will have the privilege to draw on experiences of two fellow IIMCians, who will be part of Medical Fund Assistance Management Committee. We will have a 10 member IIMCAA Medical Assistance Fund Scrutiny Committee to look into the request for financial support for medical needs.

The fund will become available starting May, 2019. The National Council of IIMCAA in its meeting on February 17th, 2019 will ratify the criteria, fund disbursement limit and other modalities.

On behalf of IIMCAA, I welcome you all at CONNECTIONS 2019 and wishing you all a healthy 2019!

**Kalyan Ranjan**

HJ, Delhi

1990-91 Batch

Associate Vice President - Public Affairs & Communication

Hindustan Coca-Cola Beverages Pvt. Ltd



## GENERAL SECRETARY'S MESSAGE

Dear IIMCians,

First of all, I would like to thank all alumni, sponsors, supporters and well wishers for the successful hosting of 7th Connections and 3rd IIMCAA Awards. In a very short span of time, we have covered a long journey of establishing IIMCAA as a platform for bringing all IIMCians together.

However, during this long journey, IIMCAA has kept adding new members from various batches, courses and campuses. The new members brought new energy and fresh ideas, which not only strengthened the association but also expanded to new cities.

The Alumni Association started with one chapter in Delhi, now we have 20 chapters/ sub chapters across the country as well as international chapters in Singapore, Bangladesh, Uzbekistan and Nepal.

We have always created new ways to reach out to maximum alumni and make some buzz for IIMCians in the industry. In the inaugural edition, we organised 'Campus Wale Couple' in which we felicitated IIMCians who found their soulmates at IIMC. After a huge success of this felicitation, we organised Campus Wale Writers, Campus Wale Entrepreneurs, Campus Wale Bureaucrats and Campus Wale Teachers. All these events touched IIMCians based in different cities and instilled the proud feeling of belonging to IIMC.

In 2017, we launched IIMCAA Awards to acknowledge the outstanding works of our alumni. It was a humble beginning with 10 categories. However, the Awards received massive momentum in the next year when the Association raised awards to 22 categories and a total of 146 entries received. The Jurists appreciated most of the works of our alumni and appreciated the Brand IIMC.

I firmly believe that IIMCAA Awards will be considered among the most prominent awards in the communication sector. Media has already started reporting about the award and we shall see more stories about the winners.

IIMCAA Connections itself a success story for all IIMCians. From one city in 2013 to 15 in 2018, which included Singapore, it's a huge success. All the chapters eagerly wait for Basanta season for Connections at their respective cities. It's a great feeling when senior alumni and junior alumni meet with each other and share their views, ideas and experiences keeping aside their professional designations or stature.

We all feel to be a part of one institution and every one of us has only one pride- IIMCian. For this moment of our life, we forget our professional achievements and meet fellow IIMCians either as a junior or a senior. We give respect to seniors and affection to juniors. This feeling will remain forever.

With this happy feeling, I would like to finish here.

Always yours...

**Harshendra Singh Verdhan**

Ad-PR, Delhi

2004-05 Batch

Head of Brand Communications & PR, IFFCO

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# TEAM IIMCAA

## National Council Members

President- Prasad Sanyal

General Secretary- Harshendra Singh Verdhan

### **National Council Members- From Central Committee**

Reetesh Anand

Animesh Biswas

Madhur Kalra

Gaurav Dikshit

Anand Saurabh Upadhyay

Nadim Arif

Ankush Vats

Ritesh Verma

Harendra Yadav

Sadhna Arya

Saurabh Rathore

Prabhat Upadhyay

Surdhani Bhagat

Komal Badodekar

Mudit Sharma

Mihir Ranjan

Neeraj Jha

Anand Bhushan

Sneha Bhattacharjee

Dadan Vishwakarma

Govinda Mishra

Shreesh Chandra Singh

Atul Gupta

Shankar Pandit

Afzal Alam

Jaseem-Ul-Haque

Ajeet Gupta

Nitin Dagar

Sandesh Chaurasia

Megha

### **National Council Members- From Chapter/ Sub Chapter Committees**

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Jyoti Prakash Mohapatra- Odisha Chapter

Santosh Valmiki- Uttar Pradesh Chapter

Pankaj Jha- Uttar Pradesh Chapter

Pradeep Mishra- Meerut Sub Chapter

Arvind Shukla- Meerut Sub Chapter

Praveen Mohta- Kanpur Sub Chapter

Vrishali Jain- Kanpur Sub Chapter

Gayatri Srivastava- Maharashtra Chapter

Neeraj Bajpai- Maharashtra Chapter



Debarati Mukharjee- Pune Sub Chapter  
Gasha Aeri- Pune Sub Chapter  
Bhola Nath- Bihar Chapter  
Saqib Khan- Bihar Chapter  
Manoj Kumar- Jharkhand Chapter  
Pranav Pratyush Das- Jharkhand Chapter  
Amrita Maurya- Rajasthan Chapter  
Sachin Saini- Rajasthan Chapter  
Pradeep Mallik- Gujarat Chapter  
Arvind Kumar- Gujarat Chapter  
Alice Guram- PPHPJ&K Chapter  
Muni Shankar- PPHPJ&K Chapter  
Anil Saumitra- Madhya Pradesh Chapter  
Ananya Moitra- Madhya Pradesh Chapter  
Sangeeta Madan Rasaily- Chhattisgarh Chapter  
Santosh Kumar- Chhattisgarh Chapter  
Subir Bhaumik- West Bengal Chapter  
Piyali Chatterjee- West Bengal Chapter  
Samudragupta Kashyap- North East Chapter  
Teresa Rehman- North East Chapter  
Irene Lalruatkimi- Mizorm Sub Chapter  
Christopher Z. Sailo- Mizoram Sub Chapter  
Byomakesh Biswal- Andhra Pradesh & Telangana Chapter  
Rajesh Parida- Andhra Pradesh & Telangana Chapter  
Ramesh Muniyappa- Karnataka Chapter  
Rama Nedungadi- Karnataka Chapter  
Amar Nath- Tamil Nadu Chapter  
Hussain Kodinhi- Tamil Nadu Chapter  
Zafar Anjum- Singapore Chapter  
Saurabh Chaturvedi- Singapore Chapter  
Navin Jha- Nepal Chapter  
Jagdishwor Panday- Nepal Chapter  
Ishanul Karim- Bangladesh Chapter  
Zahid Newaz Khan- Bangladesh Chapter  
Beruni S. Alimov- Uzbekistan Chapter  
Fotimakhon Makhsimova- Uzbekistan Chapter

**National Council Members- Former IIMCAA Presidents**

Mukesh Kaushik  
Sunila Dhar  
Suresh Kumar Vashishth

**National Council Members- Former IIMCAA General Secretaries**

Rahul Sharma  
Animesh Biswas (Already In list Above As Central Committee Member)  
Mihir Ranjan (Already In list Above As Central Committee Member)

**National Council Members- IIMCAA Founding Members**

Mukesh Kaushik (Already In list Above As Formere President)  
Harshendra Singh Verdhan (Already In list Above As General Secretary)  
Gaurav Dikshit (Already In list Above As Central Committee Member)  
Animesh Biswas (Already In list Above As Central Committee Member)  
Ritesh Verma (Already In list Above As Central Committee Member)  
Anand Saurabh (Already In list Above As Central Committee Member)  
Late Kunwar Abhishek Bhagat

## WOMEN SHGs – VEHICLE OF WOMEN EMPOWERMENT

Hindustan Coca-Cola Beverages Pvt. Ltd. (HCCBPL), under its CSR initiative strives to create holistic development in select villages around its bottling plants. Women Empowerment is integral to it. A large number of women are grouped into Self Help Groups (SHGs) and these SHGs acts as vehicle of women empowerment.

HCCB has one of its largest bottling plant at Dasna in Hapur district, Uttar Pradesh. In its endeavour to women empowerment, 56 SHGs have been formed involving 610. In addition to training, capacity building and facilitating bank linkages, HCCB and its two NGO partners also supports in taking up income generation initiatives. Two case studies are presented-



### Seema Shekhawat: An enterprising Dabbawala

Seema Shekhawat, a resident of Galand village 50 years, decided to start her own small enterprise and laid the foundation of "Maa Vaishno Tiffin Service". She brought together three more women from the SHG and also took a loan of Rs. 7000 as inter-loaning. In a short span of time, her tiffin service picked momentum and today the group earns an average of Rs. 15-16,000 after deducting all their expenses.



### Menstrual Hygiene – Promoting Usage of Sanitary Pads with 'Disha'

In an initiative to promote Menstrual Hygiene, HCCB through its NGO partners joined hands with the Government for the sales and distribution of 'Disha', a low-cost sanitary napkin. 35 Women SHG members with support from HCCB took the responsibility of procuring, promoting and sales of sanitary pads to women and girls of 09 villages. The initiative goes a long way in creating awareness on menstrual hygiene as well as usage of sanitary pads on one hand and creating a low cost income generating opportunity for women. It's a win-win situation for all stakeholders.



HINDUSTAN COCA-COLA BEVERAGES PVT. LTD.

## A Vision for a “World Without Waste”

We will strive to collect 100% of the primary packaging we put into the market and help recycle it into a new package or another beneficial use by 2030. This is our vision for a World Without Waste. Some of our initiatives are listed below.

1. **Design Innovations:** We're leveraging technology to use less plastic for our packaging.
2. **Plastic Circular Economy in partnership with UNDP, ICPE, and Stree Mukti Sangathana:** One of our current initiatives with UNDP, Indian Centre for Plastic in the Environment (ICPE), and Stree Mukti Sangathana (NGO) is focused on driving a circular economy for plastic by ensuring proper collection of plastic waste and channelizing it to an authorized recycler. The partnership model will be further scaled up through partnerships and collaborations to other 50 cities in the next few years.
3. **Beach Cleanups and Marine Littering Management Projects:** We've also initiated a beach cleaning up drive called “Clean Shores” in Mumbai.
4. **SMS Mission Recycling:** We launched SMS Mission Recycling in 2018 to cover 5000 government schools to sensitize the communities and especially children and teachers on proper waste management and recycling.
5. **Solid Waste Management Project in Pirangut:** In Pirangut, Pune, we have launched an environmental awareness and solid waste management project in association with our NGO implementation partner, Vanarai.
6. **Alag Karo:** We are also working on Alag Karo, an initiative on better waste management practices in partnership with GIZ, Tetra Pak and NGO Saahas. Through this, we have been promoting and facilitating source segregation in residential and commercial establishments.

The environment is ours to preserve and nurture. Through collaboration, we can stem the flow of plastic waste into the environment.



**Coca-Cola** India



## The Central Committee

President- Mr. Prasad Sanyal, RTV, Delhi, 2000-01 Batch  
Executive President- Mr. Reetesh Anand, EJ, Dhenkanal, 2006-07 Batch  
General Secretary- Mr. Harshendra S. Verdhan, Ad-PR, Delhi, 2004-05 Batch  
Treasurer- Mr. Animesh Biswas, EJ, Delhi, 2005-06 Batch  
Vice President- Mr. Madhur Kalra, EJ, Delhi, 2003-04 Batch  
Vice President- Mr. Gaurav Dikshit, Ad-PR, Delhi, 2004-05 Batch  
Vice President- Mr. Anand Saurabh Upadhyay, HJ, Delhi, 2008-09 Batch  
Vice President- Md. Nadim Arif, EJ, Amravati, 2011-12 Batch  
Vice President- Mr. Ankush Vats, EJ, Jammu, 2012-13 Batch  
Organisation Secretary- Mr. Ritesh Verma, HJ, Delhi, 2005-06 Batch  
Organisation Secretary- Mr. Harendra Yadav, EJ, Aizawl, 2011-12 Batch  
Secretary- Ms. Sadhna Arya, EJ, Delhi, 2011-12 Batch  
Secretary- Mr. Saurabh Rathore, EJ, Kottayam, 2012-13 Batch  
Secretary- Mr. Prabhat Upadhyay, HJ, Delhi, 2012-13 Batch  
Secretary- Ms. Surdhani Bhagat, EJ, Amravati, 2014-15 Batch  
Secretary- Mr. Komal Badodekar, HJ, Delhi, 2015-16 Batch  
Coordinator, IIMC Affairs- Mr. Mudit Sharma, HJ, Delhi, 2016-17 Batch  
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Executive Member- Mr. Neeraj Jha, RTV, Delhi, 2000-01 Batch  
Executive Member- Mr. Anand Bhushan, Ad-PR, Delhi, 2003-04 Batch  
Executive Member- Ms. Sneha Bhattacharjee, EJ, Dhenkanal, 2009-10 Batch  
Executive Member- Mr. Dadan Vishwakarma, HJ, Delhi, 2010-11 Batch  
Executive Member- Mr. Govinda Mishra, HJ, Delhi, 2011-12 Batch  
Executive Member- Mr. Shreesh Chandra Singh, HJ, Delhi, 2012-13 Batch  
Executive Member- Mr. Atul Gupta, HJ, Delhi, 2013-14 Batch  
Executive Member- Mr. Shankar Pandit, HJ, Delhi, 2015-16 Batch  
Executive Member- Md. Afzal Alam, HJ, Delhi, 2016-17 Batch  
Executive Member- Md. Jaseem-Ul-Haque, UJ, Delhi, 2016-17 Batch  
Executive Member- Mr. Ajeet Gupta, Ad-PR, Delhi, 2017-18 Batch  
Executive Member- Mr. Nitin Dagar, EJ, Delhi, 2017-18 Batch  
Executive Member- Mr. Sandesh Chaurasia, RTV, Delhi, 2017-18 Batch  
Executive Member- Ms. Megha, RTV, Delhi, 2017-18 Batch

## Odisha Chapter

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Vice President- Pratyush Kumar Saa, OJ, Dhenkanal, 2007-08 Batch  
General Secretary- Jyoti Prakash Mohapatra, OJ, Dhenkanal, 2002-03 Batch  
Organization Secretary- Sudhsansu Patro, OJ, Dhenkanal, 2007-08 Batch  
Treasurer & Spokesperson- Kishan Barai, OJ, Dhenkanal, 2013-14 Batch  
Joint Secretary- Ruby Nanda, EJ, Delhi, 2006-07 Batch  
Executive Member- Kasturi Roy, EJ, Dhenkanal, 1993-94 Batch  
Executive Member- Byomkesh Biswal, EJ, Dhenkanal, 1999-2000 Batch  
Executive Member- Manaswini Mishra, EJ, Dhenkanal, 2000-01 Batch  
Executive Member- Chidananda Jena, OJ, Dhenkanal, 2014-15 Batch  
Executive Member- Smruti Ranjan Biswal, OJ, Dhenkanal, 2013-14 Batch  
Executive Member- Sukanya Jena, OJ, Dhenkanal, 2016-17 Batch  
Executive Member- Ganesh Prasad Sahoo, OJ, Dhenkanal, 2014-15 Batch



## Uttar Pradesh Chapter

President- Santosh Valmiki, HJ, Delhi, 1989-90 Batch  
Vice-President- Dayashankar Shukla Sagar, HJ, Delhi, 1991-92 Batch  
Vice President- Naseerudeen Haidar Khan, HJ, Delhi, 1991-92 Batch  
Vice President- Pradeep Mishra, HJ, Delhi, 1989-90 Batch  
Vice President- Praveen Mohta, HJ, Delhi, 2004-05 Batch  
General Secretary- Pankaj Jha, HJ, Delhi, 1997-98 Batch  
Organisation Secretary- Kamlesh Rathore, HJ, Delhi, 1988-89 Batch  
Secretary- Ansumaan Tiwari, HJ, Delhi, 1990-91 Batch  
Secretary- Arshi Rafique, EJ, Delhi, 2000-01 Batch  
Secretary- Arvind Shukla, HJ, Delhi, 2005-06 Batch  
Secretary- Vrishali Jain, EJ, Delhi, 2015-16 Batch  
Treasurer- Laxmi Shankar Mishra, HJ, Delhi, 2009-10 Batch  
PRO- Shubhi Chanchal, HJ, Delhi, 2011-12 Batch

## Meerut Sub Chapter, Uttar Pradesh Chapter

President- Pradeep Mishra, HJ, Delhi, 1989-90 Batch  
Vice-President- Shambhu Bhadra, HJ, Delhi, 1997-98 Batch  
General Secretary- Arvind Shukla, HJ, Delhi, 2005-06 Batch  
Treasurer- Rakesh Pandey, HJ, Delhi, 2004-05 Batch  
Organisation Secretary- Samarth Saraswat, HJ, Delhi, 2011-12 Batch  
Executive Member- Subhash Chand, RTV, Delhi, 2003-04 Batch  
Executive Member- Brahamanand Mishra, HJ, Delhi, 2011-12 Batch

## Kanpur Sub Chapter, Uttar Pradesh Chapter

President- Praveen Mohta, HJ, Delhi, 2004-05 Batch  
General Secretary- Vrishali Jain, EJ, Delhi, 2015-16 Batch  
Treasurer- Anurag Gupta, HJ, Delhi, 2013-14 Batch  
Executive Member- Shikha Singh, HJ, Delhi, 2009-10 Batch  
Executive Member- Sachin Dixit, HJ, Delhi, 2009-10 Batch  
Executive Member- Avinash Dwivedi, HJ, Delhi, 2015-16 Batch

## Maharashtra Chapter

President- Gayatri Srivastava, EJ, Delhi, 1996-97 Batch  
Vice President- Dhananjay Roy, EJ, Dhenkanal, 2002-03 Batch  
Vice President- Debarati Mukherjee, EJ, Delhi, 2008-09 Batch  
General Secretary- Neeraj Bajpai, HJ, Delhi, 1998-99 Batch  
Organisation Secretary- Kamini Patil, HJ, Delhi, 2012-13 Batch  
Secretary- Gasha Aeri, RTV, Delhi, 2008-09 Batch  
Treasurer- Dolly Bansiwari, RTV, Delhi, 2012-13 Batch  
Executive Member- Suryakant Mishra, EJ, Dhenkanal, 1993-94 Batch  
Executive Member- Braj Kishore, EJ, Delhi, 1995-96 Batch  
Executive Member- Virendra Mishra, HJ, Delhi, 1996-97 Batch  
Executive Member- Sonam Saini, EJ, Amravati, 2011-12 Batch



## Pune Sub Chapter, Maharashtra Chapter

President- Debarati Mukharjee, EJ, Delhi, 2008-09 Batch  
General Secretary- Gasha Aeri, RTV, Delhi, 2008-09 Batch  
Organisation Secretary- Neha Dave, Ad-PR, Delhi, 2011-12 Batch  
Treasurer- Deepak Sinha, EJ, Delhi, 2010-11 Batch

## Bihar Chapter

President- Bhol Nath, HJ, Delhi, 1990-91 Batch  
Vice-President- KK Lall, HJ, Delhi, 1990-91 Batch  
Vice-President- Rajiv Ranjan, HJ, Delhi, 1991-91 Batch  
General Secretary- Saqib Khan, HJ, Delhi, 2011-12 Batch  
Organisation Secretary- Abhimanyu Kumar Saha, HJ, Delhi, 2012-13 Batch  
Secretary & Treasurer- Banjot Kaur, EJ, Delhi, 2009-10 Batch

## Jharkhand Chapter

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Vice President - Mr. Amit Gupta  
Vice President (Affairs) - Dr. Dev Vrat Singh  
General Secretary - Mr. Pranav Pratyush Das  
Treasurer - Mr. Kumar Rajesh  
Organizing Secretary - Ms. Puja Oraon  
Executive Member: Sanjeev Kumar Besra  
Executive Member: Kishor Kaushal  
Executive Member: Anupam Rana  
Executive Member: Dibyanshu Kumar  
Executive Member: Manisha Singh  
Executive Member: Santosh Oraon  
Executive Member: Ranjeet Kumar  
Executive Member: Rajesh Kumar  
Executive Member: Abhishek Kumar  
Executive Member: Onkar Pandey  
Executive Member: Vivekanand Singh  
Executive Member: Shambhu Nath  
Executive Member: Anamika Kumari  
Executive Member: Vishakha Rajurkar  
Executive Member: Manisha Minz

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Vice President- Nalin Kumar, HJ, 1995-96 Batch  
General Secretary- Sachin Saini, EJ, 2006-07 Batch  
Secretary- Madhav Sharma, RTV, 2012-13 Batch  
Treasurer- Sumit Bhagasara, HJ, 2014-15 Batch  
Executive Member- Ratan Singh Shekhawat, HJ, 2004-05 Batch  
Executive Member- Abhishek Singhal, HJ, 2001-02 Batch  
Executive Member- Vivek Jadon, HJ, 2001-02 Batch  
Executive Member- Nitin Mittal, EJ, 1999-2000 Batch  
Executive Member- Gunjan Jain, HJ, 2010-11 Batch



Executive Member- Ravi Sharma, HJ, 2010-11 Batch  
Executive Member- Ankit Dhaka, HJ, 2012-13 Batch  
Executive Member- Kiran Kindo, HJ, 2012-13 Batch  
Executive Member- Mohar Singh Meena, HJ, 2014-15 Batch  
Executive Member- Ajay Kumar Jakhar, RTV, 2015-16 Batch  
Patron- Anurag Vajpayi, HJ, 1991-92 Batch  
Patron- Shalini Joshi, HJ, 1994-95 Batch

## **Gujarat Chapter**

President- Pradeep Mallik- PGDJ, Delhi, 1985-86 Batch  
General Secretary- Arvind Kumar, EJ, Delhi, 2003-04 Batch  
Treasurer- Piyush Mishra- EJ, Amravati, 2012-13 Batch

## **Punjab-Haryana-Himachal Chapter**

President- Alice Guram, EJ, Delhi, 1991-92 Batch  
Vice President- Hindol Basu, RTV, Delhi, 2006-07 Batch  
General Secretary- Muni Shankar, HJ, Delhi, 2011-12 Batch  
Secretary- Lata Kashyap, HJ, Delhi, 2009-10 Batch  
Treasurer- Mahendra Kumar, HJ, Delhi, 2009-10 Batch  
Executive Member- Radhe Krishna Ad-PR, Delhi, 2010-11 Batch  
Executive Member- Inderjeet Yadav, HJ, Delhi, 2010-11 Batch

## **Madhya Pradesh Chapter**

President- Anil Saumitra  
Vice-President- Vijay Dubey  
General Secretary- Ananya Moitra  
Organisation Secretary- Amit Pathe  
Secretary- Gaurav Shrivastava  
Treasurer- Pankaj Sharma  
Coordinator- Santosh Kumar

## **Indore Sub Chapter, Madhya Pradesh Chapter**

Coordinator- Gaurav Shrivastava, Ad-PR, Delhi, 2004-05 Batch

## **Chhattisgarh Chapter**

President- Sangeeta Madan Rasaily, Ad-PR, Delhi, 1990-91 Batch  
Vice President- Vinod Kumar, HJ, Delhi, 2002-03 Batch  
General Secretary- Santosh Kumar, HJ, Delhi, 1991-92 Batch  
Treasurer- Harsh Dubey, HJ, Delhi, 2014-15 Batch  
Organisation Secretary- Mrigendra Pandey, HJ, Delhi, 2005-06 Batch  
Executive Member- Neeraj Mishra, EJ, Delhi, 1990-91 Batch  
Executive Member- Bishnu Kumar, RTV, Delhi, 2008-09 Batch  
Executive Member- Vikash Sahu, HJ, Delhi, 2014-15 Batch



## West Bengal Chapter

President- Subir Bhaumik, EJ, Delhi, 1982-83 Batch  
General Secretary- Piyali Chatterjee, RTV, Delhi, 2011-12 Batch  
Treasurer- Saptarishi Majumdar, Ad-PR, Delhi, 2005-06 Batch

## North East Chapter

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Vice President- Jahnabi Phookan  
Vice President- Manoj Khandelwal  
Vice President- Numal Mahatta  
Vice President- Irene Lalruatkimi  
General Secretary- Teresa Rehman  
Secretary- Christopher Z. Sailo  
Treasurer- Manas Pratim Sarma  
Liasoning Secretary- Akansha Bhagawati

## Mizoram Sub Chapter, North East Chapter

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General Secretary- Christopher Z. Sailo, RTV, Delhi, 2008-09 Batch  
Treasurer- Ezrela Dalidia Fanai, EJ, Delhi, 2010-11 Batch  
Executive Member- Angela Lalrintuangi, Ad-PR, Delhi, 1998-99 Batch  
Executive Member- K. Lalremsanga, RTV, Delhi, 2003-04 Batch  
Executive Member- Lawmsangkimi Pachuau, EJ, Aizawl, 2011-12 Batch  
Executive Member- Maria Grace Lalramengi, EJ, Aizawl, 2012-13 Batch  
Executive Member- Nigel Hmingthansanga, EJ, Aizawl, 2012-13 Batch  
Executive Member- JV Lalnunpuia, EJ, Aizawl, 2016-17 Batch  
Executive Member- Amy Felicia Danielle, EJ, Aizawl, 2016-17 Batch

## Andhra Pradesh and Telangana Chapter

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Vice President- Chetan Mallik  
Vice President- Niharkanta Panda  
General Secretary- Rajesh Parida  
Organisation Secretary- Santiswarupa Samantaray  
Secretary- Ashok Pattanaik  
Secretary- Jayanta Sahu  
Secretary- Manoj Das  
Secretary- Safi Ahmed  
Treasurer- Sucharita Sahu  
Exeutive Member- Abinash Mohapatra  
Exeutive Member- Arpita Aparajita



## Karnataka Chapter

President- Ramesh Muniyappa, EJ- Delhi, 1991-92 Batch  
General Secretary- Rama Nedungadi, Ad-PR, Delhi, 1991-92 Batch  
Organisation Secretary- Chaithanya Krishnaraju, Ad-PR, Delhi, 2013-14 Batch  
Treasurer- Surabhi Shandilya, EJ, Dhenkanal, 2010-11 Batch

## Tamil Nadu Chapter

President- Amar Nath, HJ, Delhi, 1996-97 Batch  
General Secretary & Treasurer- Hussain Kodinhi, RTV, Delhi, 2004-05 Batch

## Singapore Chapter

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General Secretary- Saurabh Chaturvedi, EJ, Delhi, 2006-07 Batch  
Treasurer- Aradhana Srivastav, HJ, Delhi, 2005-06 Batch

## Nepal Chapter

President- Navin Jha, DJ, 2011 Batch (Senior Reporter, Annapurna Post- National Daily)  
General Secretary- Jagdishwor Panday, DJ, 2013 Batch (Senior Reporter, The Himalayan Times)  
Executive Member- Chandra Kishor, DJ, 2003 Batch (Senior Columnist, Kantipur Daily)  
Executive Member- Balram baniya, DJ, 2003 Batch (Political Bureau Chief, Kantipur Daily)  
Executive Member- Anil Giri, DJ, 2005 Batch (Political Bureau Chief, The Kathmandu Post)  
Executive Member- Bijay Barma, DJ, 2005 Batch (Senior Producer, NTV)  
Executive Member- Parshuram Kafle, DJ, 2010 Batch (Chief Reporter, Nayapatrika Daily)  
Executive Member- Poonam Paudel, DJ, 2012 Batch (Freelance Journalist)  
Executive Member- Dipa Dahal, DJ, 2014 Batch (News Coordinator, Desh Sanchar Online)  
Executive Member- Swaroop Achary, DJ, 2014 Batch (Kantipur Media Group)  
Executive Member- Jiwan Basnet, DJ, 2018 Batch (Naya Patrika Daily)

## Bangladesh Chapter

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Vice President- Azizul Islam Bhuiyan (Editor, Bangladesh News)  
Vice President- M Rahmat Ali (National Consultant, WHO)  
General Secretary- M Zahid Newaz Khan (Chief News Editor, Channel i)  
Joint General Secretary- Angur Nahar Monty (Joint News Editor, News24)  
Treasurer- Ranjan Sen (News Editor, Ekushey TV)  
Executive Member- Nazrul Islam Mithu (Bangladesh Correspondent, DPA)  
Executive Member- Wares Hossain (Senior Asst. Secretary, National Parliament Secretariat)  
Executive Member- Naznin Akhter Tonni (Senior Sub Editor, Prothom Alo)

## Uzbekistan Chapter

President- Mr. Beruni S. Alimov  
General Secretary- Fotimakhon Makhsimova



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## **Kerala Chapter**

Coordinator- Neethu Mohan, EJ, Delhi, 2011-12 Batch  
Joint Coordinator- Muhsin, EJ, Dhenkanal, 2009-10, Batch

## **Uttarakhand Chapter**

Coordinator- Priyanka Goswami, HJ, Delhi, 2012-13 Batch

## **United Kingdom Chapter**

Coordinator- Rakesh Nayak, EJ, Delhi, 2002-03 Batch

## **Australia Chapter**

Coordinator- Balesh Singh Dhankhar, EJ, Dhenkanal, 2004-05 Batch

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**Mr. Mukesh Kaushik**  
HJ, Delhi  
1987-88 Batch



**Mr. Harshendra Singh Verdhan**  
Ad-PR, Delhi  
2004-05 Batch



**Mr. Gaurav Dikshit**  
Ad-PR, Delhi  
2004-05 Batch



**Mr. Animesh Biswas**  
EJ, Delhi  
2005-06 Batch



**Mr. Ritesh Verma**  
HJ, Delhi  
2005-06 Batch



**Mr. Anand Saurabh**  
HJ, Delhi  
2008-09 Batch



**Late Kunwar Abhishek  
Bhagat**  
EJ, Amravati  
2011-12 Batch





# LIFETIME MEMBERS LIST



**Mr. Mukesh Kaushik**  
HJ, Delhi  
1987-88 Batch



**Mr. Anupam Srivastava**  
HJ, Delhi  
1989-90 Batch



**Ms. Renu Kakkar**  
EJ, Delhi  
1989-90 Batch



**Mr. Kalyan Ranjan**  
HJ, Delhi  
1990-91 Batch



**Mr. Nitin Pradhan**  
HJ, Delhi  
1990-91 Batch



**Mr. Supriya Prasad**  
HJ, Delhi  
1994-95 Batch



**Mr. Sarvesh Tiwari**  
HJ, Delhi  
1994-95 Batch



**Mr. Pramod Kumar**  
HJ, Delhi  
1995-96 Batch



**Mr. Braj Kishore**  
EJ, Delhi  
1995-96 Batch



# LIFETIME MEMBERS LIST



**Mr. Santosh Kumar Dubey**  
HJ, Delhi  
1995-96 Batch



**Mr. Rajesh Parida**  
EJ, Dhenkanal  
1996-97 Batch



**Mr. Neeraj Bajpai**  
HJ, Delhi  
1998-99 Batch



**Mr. Anuranjan Jha**  
HJ, Delhi  
1998-99 Batch



**Mr. Prabhash Jha**  
RTV, Delhi  
2000-01 Batch



**Mr. Chetan Malik**  
EJ, Delhi  
2000-01 Batch



**Mr. Prasad Sanyal**  
RTV, Delhi  
2000-01 Batch



**Mr. Devidutta Tripathy**  
EJ, Delhi  
2003-04 Batch



**Mr. Harshendra Singh Verdhan**  
Ad-PR, Delhi  
2004-05 Batch



# LIFETIME MEMBERS LIST



**Mr. Gaurav H. Dikshit**  
2004-05 Batch  
1995-96 Batch



**Mr. Venkatram Reddy Sureddy**  
EJ, Delhi  
2004-05 Batch



**Mr. Rahul Chandra**  
HJ, Delhi  
2005-06 Batch



**Mr. Animesh Biswas**  
EJ, Delhi  
2005-06 Batch



**Mr. Ritesh Verma**  
HJ, Delhi  
2005-06 Batch



**Mr. Anand Saurabh**  
HJ, Delhi  
2008-09 Batch



**Ms. Vartika**  
RTV, Delhi  
2009-10 Batch



**Mr. Mohit Agarwal**  
Ad-PR, Delhi  
2011-12 Batch



**Mr. Gourav Choudhary**  
Ad-PR, Delhi  
2014-15 Batch



**Mr. Ajit Singh Dara**  
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## AUDIT REPORT OF IIMC ALUMNI ASSOCIATION

The Members of **IIMC ALUMNI ASSOCIATION**

We have audited the accompanying financial statements of IIMC ALUMNI ASSOCIATION, which comprise the Balance Sheet as at March 31, 2018, and the Income and Expenditure statement for the year then ended, which are in agreement with the books of account maintained by the said Association.

### **Board's Responsibility for the Financial Statements**

Board is responsible for the preparation of these financial statements in accordance with the Income Tax Act, 1961. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by board, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion and to the best of our information and according to the explanations given to us, the financial statements of IIMC ALUMNI ASSOCIATION for the year ended March 31, 2018 give a true and fair view:-

- ii) in the case of the Balance Sheet, of the state of affairs of the IIMCAA as at 31st March, 2018;
- iii) in the case of the Income and Expenditure Account, of the deficit for the year ended on that date.

### **For PAC & Co.**

Chartered Accountants

ICAI Firm Registration No: 027195 N

**Sd/-**

**CA. Puneet Gupta**

Partner

Membership No: 529247

Date: 31st July 2018

Place: New Delhi

Corporate office : Suite No B-357A, 1st Floor, New Ashok Nagar, Delhi-110096

Contact us : 011-65-8000-20, +91-99999-72014, +91-99682-27574,

Email: info@pragsadvisors.com Website : www.pragsadvisors.com



**INDIAN INSTITUTE OF MASS COMMUNICATION ALUMNI ASSOCIATION  
DELHI**

<b>BALANCE SHEET (AS ON 31st MARCH 2018)</b>			
<b>LIABILITIES</b>	<b>As on 31/03/2018</b>	<b>ASSETS</b>	<b>As on 31/03/2018</b>
<b>CAPITAL A/C</b>		<b>CURRENT ASSETS LOANS AND ADVANCES</b>	
Opening balance	70,551.46	Sundry Debtors (As Per Annexure 1)	2,696,187.00
Add: Net Surplus	(452,226.17)		
	(381,674.71)	<b>CASH &amp; BANK</b>	
<b>CURRENT LIABILITIES</b>		Cash at Bank	497,120.66
Sundry Creditors (As Per Annexure 3)	2,341,181.78	Cash in hand	22,600.00
Provision for expenses (As Per Annexure 4)	938,106.00	<b>LOAN &amp; ADVANCES</b>	
Award & Prize Distribution Exp Payable (As per Annexure-5)	408,000.00	Advance to Creditors (As Per Annexure 2)	45,900.00
GST Payable	102,507.39	Balance with Revenue Authorities	
TDS Payable	37,396.20	TDS - AY 16-17	34,000.00
Advance for Sponsorship	36,000.00	TDS - AY 17-18	94,296.00
		TDS - AY 18-19	91,413.00
			219,709.00
<b>Total</b>	<b>3,481,516.66</b>	<b>Total</b>	<b>3,481,516.66</b>

<b>INCOME &amp; EXPENDITURE ACCOUNT For the Year ended 31st March 2018</b>			
<b>PARTICULARS</b>	<b>AMOUNT</b>	<b>PARTICULARS</b>	<b>AMOUNT</b>
To Alumni Meet Expenses	3,976,938.60	By Sponsorship Fees	4,504,746.00
To Award & Prize Distribution Exp	623,000.00	By Other Income	18,000.00
To Souvenir Expenses	184,800.00	By Discount Allowed	14,632.00
To Rent	60,000.00	By Membership Fees	12,448.20
To Professional Charges	52,000.00	By Bank Interest	8,953.00
To Accounting Expenses	36,000.00		
To Web Designing Expenses	33,810.00		
To Board Meeting Expenses	24,000.00		
To Audit Fees	11,000.00		
To Courier Charges	6,000.00		
To Interest on TDS	1,743.00		
To Local Travelling Expenses	748.18		
To Round off	611.59		
To Bank Charges	354.00		
To Surplus	(452,226.17)		
<b>Total</b>	<b>4,558,779.20</b>	<b>Total</b>	<b>4,558,779.20</b>

**For PAC & Co.**  
Chartered Accountants  
Firm Regn No: 027195N

**For IIMC Alumni Association**

Sd/-  
**Puneet Gupta**  
Partner  
M.No : 529247

Sd/-  
**Deeksha Saksena**  
(Treasurer)

Date : 31-07-2018  
Place:- New Delhi



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## IFFCO IIMCAA AWARDS 2018 WINNERS



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Director Ph: 0651-2400493, Fax: 2400492  
Email: dirjharkhandtourism@gmail.com  
JTDC Email ID: jtdcltd@gmail.com  
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www.facebook.com/jharkhandtourismdepartment



## IFFCO IIMCAA AWARDS 2018 WINNERS





## IFFCO IIMCAA AWARDS 2018 WINNERS



IFFCO IIMCAA Awards 2018 Trophies



IFFCO IIMCAA Awards 2018 Winners



## NATIONAL CONNECTIONS 2018





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## NATIONAL CONNECTIONS 2018



Connections 2018 Samsung Tweetathon Winners



Connections 2018 Samsung Tweetathon Winners



## NATIONAL CONNECTIONS 2018 DJ NIGHT





## CONNECTIONS 2018 STATE CHAPTER MEETS



Connections 2018 Dhenkanal - Odisha Chapter Meet, 26 February



Connections 2018 Mumbai - Maharashtra Chapter Meet, 10 March



Connections 2018 Hyderabad - AP-Telangana Chapter Meet, 17 March



Connections 2018 Jaipur - Rajasthan Chapter Meet, 17 March



Connections 2018 Ahmedabad - Gujarat Chapter Meet, 17 March



Connections 2018 Lucknow - UP Chapter Meet, 1 April



Connections 2018 Bengaluru - Karnataka Chapter Meet, 1 April

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## CONNECTIONS 2018 STATE CHAPTER MEETS



Connections 2018 Guwahati - North East Chapter Meet, 1 April



Connections 2018 Kolkata - West Bengal Chapter Meet, 8 April



Connections 2018 Ranchi - Jharkhand Chapter Meet, 8 April



Connections 2018 Bhopal - MP Chapter Meet, 8 April



Connections 2018 Singapore - Singapore Chapter Meet, 15 April



Connections 2018 Patna - Bihar Chapter Meet, 15 April



Connections 2018 Chandigarh - Punjab, Haryana,  
Himachal Pradesh and Jammu & Kashmir Meet, 22 April



## YEAR GONE BY IN PICTURES



Bhubaneswar - Odisha Chapter Meeting, 18 February, 2018



Ranchi - Books & Stationary Distribution, 14 April, 2018



Delhi - Silver Jubilee Reunion 1992-93 Batch, 21 April, 2018



Kolkata - Discussion on Fake News, 29 April, 2018



Delhi - Central Committee Meeting, 6 May, 2018



Delhi - Central Committee Meeting, 3 June, 2018



Ranchi - Jharkhand Chapter Meeting, 10 June, 2018



Mumbai - Maharashtra Chapter Meeting, 23 June, 2018

# राजस्व व विशिष्ट अभिसूचना निदेशालय

## उत्तर प्रदेश शासन

### टैक्स की चोरी पकड़ने में शासन का साथ दें

टैक्स की चोरी आपके धन की चोरी है।

सूचना सही पाये जाने पर  
शासन द्वारा प्रशस्ति पत्र दिया जायेगा।

क्या आपकी जानकारी में कहीं भी सरकार को देय करें जैसे-  
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स्टाम्प एवं रजिस्ट्रेशन शुल्क आदि की चोरी हो रही है अथवा  
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अवैध रूप से बसों, वाहनों, टैक्सियों का संचालन,  
राशन / मिट्टी के तेल की कालाबाजारी, विद्युत चोरी,  
पेड़ों का अवैध कटान एवं निकासी, अवैध खनन एवं  
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यदि हाँ, तो इसकी जानकारी तुरन्त नीचे अंकित पते पर दे सकते हैं।  
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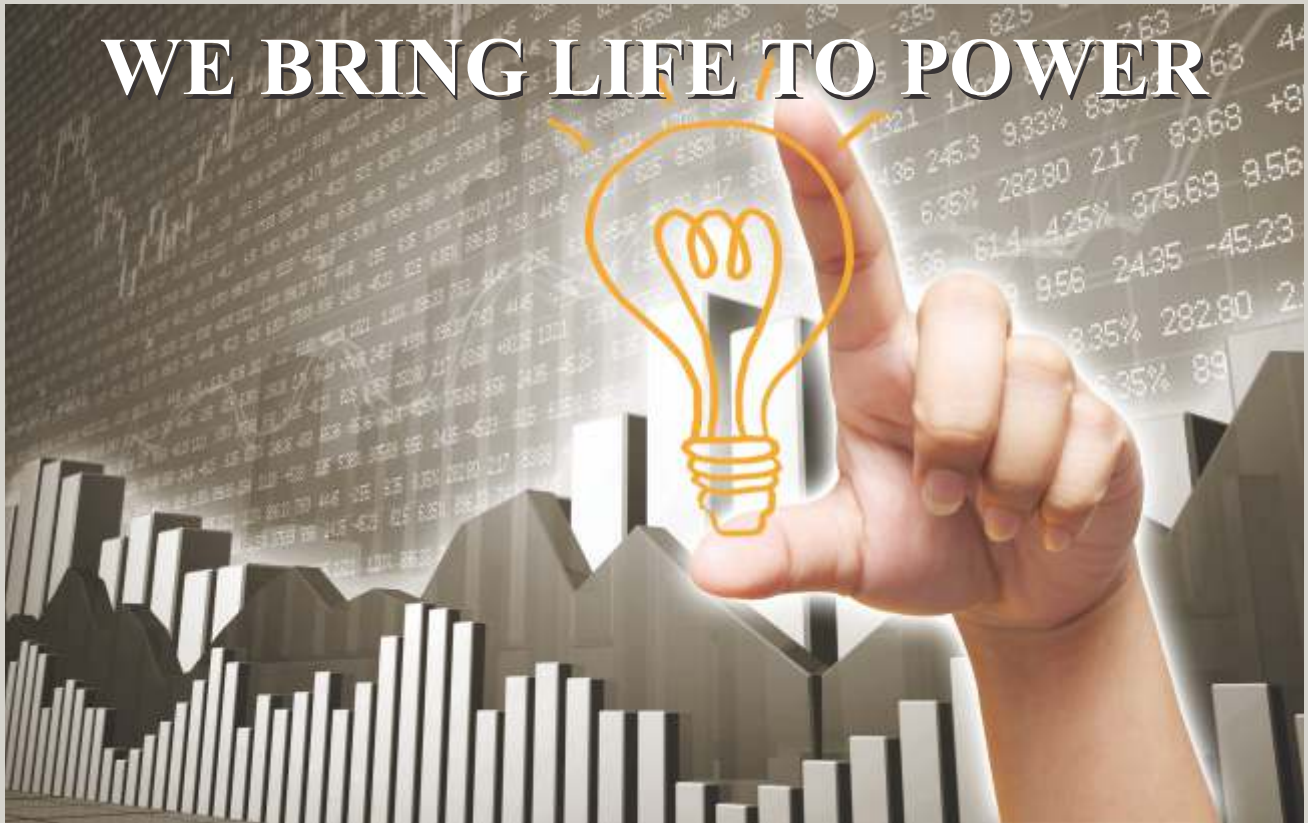
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## YEAR GONE BY IN PICTURES



Delhi - Central Committee Meeting, 1 July, 2018



IIMCAA Jaipur - Rajasthan Awards 2018, 6 July, 2018



Delhi - Central Committee Meeting, 5 August, 2018



Delhi - Central Committee Meeting, 2 September, 2018



Aizawl - IIMCAA Mizoram Sub Chapter Inception Meeting, 6 Sep, 18



IIMCAA Elections 2018- Prasad Sanyal Panel Nomination, 16 Sep, 18



Ranchi - Jharkhand Chapter Meeting, 30 September, 2018



Delhi - Central Committee Meeting, 7 October, 2018



## YEAR GONE BY IN PICTURES



Delhi - Newly Elected IIMCAA President Mr. Prasad Sanyal Called On Shri KG Suresh, DG - IIMC, 7 October, 2018



Delhi - Newly Elected IIMCAA President Mr. Prasad Sanyal Called On Shri KG Suresh, DG - IIMC, 7 October, 2018



Delhi - AGM- All Hands Meet 2018 IIMC HQ, 7 October, 2018



Delhi - AGM- All Hands Meet 2018 IIMC HQ, 7 October, 2018



Delhi - Central Committee Meeting, 28 October, 2018



Mumbai - Maharashtra Chapter Meeting, 4 November, 2018



Delhi - Melody & Rhythm- Nalini & Kamalini, IIMC HQ, 29 Oct, 2018



Delhi - Central Committee Meeting, 2 December, 2018



# लाखों लोगों/ग्राहकों का विश्वसनीय

## सेल टीएमटी

- भूकंप प्रतिरोधी • हाई करोशन प्रतिरोधी भी उपलब्ध
- सीमेंट के साथ मजबूत जुड़ाव
- हर निर्माण की जान

## सेल ज्योति

- उच्च गुणवत्ता-हल्का पर मजबूत
- विभिन्न मोटाई में उपलब्ध
- आवश्यकता अनुसार जिंक कोटिंग में उपलब्धता

## सेल प्लेट्स

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**FOUNDER & EDITOR**

**HJ, 1991-92**



## YEAR GONE BY IN PICTURES



Ahmedabad - Gujarat Chapter Meeting, 9 December, 2018



Delhi - Central Committee Meeting, 16 December, 2018



Ranchi - Jharkhand Chapter Annual Picnic, 23 December, 2018



Delhi - Central Committee Meeting, 23 December, 2018



Dhaka - Bangladesh Chapter Meeting



Lucknow - UP Chapter Meeting, 9 January, 2019



Patna - Bihar Chapter Meeting, 10 January, 2019



Delhi - Central Committee Meeting, 13 January, 2019



## YEAR GONE BY IN PICTURES



Kolkata - West Bengal Chapter Meeting, 16 January, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 27 January, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 27 January, 2019



Delhi IIMCAA Awards 2019 Jury Meeting, 27 January, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 27 January, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 27 January, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 27 January, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 27 January, 2019

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### Our Services :



- Setting up of Common Transmission Infrastructure (CTI) for FM Phase-III Bidders.
- Setting up of TV Broadcast Systems.
- Providing Pro AV Consulting Services for Auditoriums / Conference Hall/ Board rooms.



- Setting up of Audio Studios for Pvt. FM Broadcasters and Community Radio Stations (CRS) and Designing & Planning Acoustic Treatment.
- Audit of Digital Addressable System (DAS) deployed by Distribution Platform Operators (DPOs).
- Manufacturing of 50 Watt FM Transmitter.



- Undertakes SITC of specialized Video Surveillance and Access Control Systems.
- Providing Electronic Spectrum and Cyber Space Monitoring & Analysis System.
- Providing Social-Media Relationship Management (SRM) Services to Government Departments.

### Major Projects :

- Supply and commissioning of 2 numbers of 1000 KW MW AM Super Power, solid-state transmitters at Rajkot and Chinsura for AIR external services.
- Establishment of Common Transmission Infrastructure (CTI) for FM Phase-II & Phase-III Broadcasters.
- Setting up of TV Studios for Rajya Sabha, Lok Sabha, Rashtrapati Bhawan and various Universities.
- Setting up of Up-Link System for Lok Sabha Channel.
- Establishment of Pvt FM Studios for Radio City, Radio Mirchi, Malayala Manorama, Mathrubhumi, Dainik Jagran, Dainik Bhaskar, Indigo FM, Positive Radio.
- Setting up of Electronic Media Monitoring Centre (EMMC) for Ministry of Information & Broadcasting.
- Setting up of e-Class rooms at IIM Indore.
- Setting up of transmission infrastructure for over 62 Community Radio Stations (CRS) across the country.
- Video Surveillance & Access Control Management System for Government Organizations.
- SITC of Spectrum Monitoring and Analysis System.
- Establishment of Secured IT Data transfer Network.
- Pro AV Projects for National School of Drama (New Delhi), Rajasthan Vidhan Sabha (Jaipur), Gaiety Theatre (Shimla), National Institute of Technology (Surathkal, Karnataka).
- Auditorium projects for Gaiety Theatre (Shimla), Indian Institute of Science (Bangalore), Auditorium (Jamia Millia University), Stage lighting and furnishing of IGCIC (Phoenix, Mauritius), Police Auditorium (Jammu).
- Providing Social-Media Relationship Management (SRM) Services to Ministry of Information and Broadcasting and other Government Departments.



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## YEAR GONE BY IN PICTURES



Delhi - IIMCAA Awards 2019 Jury Meeting, 27 January, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 27 January, 2019



Raipur - Chhattisgarh Chapter Meeting, 27 January, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 03 February, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 03 February, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 03 February, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 03 February, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 03 February, 2019



## YEAR GONE BY IN PICTURES



Delhi - IIMCAA Awards 2019 Jury Meeting, 03 February, 2019



Delhi - IIMCAA Awards 2019 Jury Meeting, 03 February, 2019



Jaipur - IIMCAA Rajasthan Awards 2018, 9 February, 2019



Jaipur - IIMCAA Rajasthan Awards 2018, 9 February, 2019



Delhi - Central Committee Meeting, 10 February, 2019



Delhi - Central Committee Meeting, 10 February, 2019



IIMCAA President Mr. Prasad Sanyal with former Presidents Mr. Suresh Kumar Vashishth and Ms. Sunila Dhar



## Here's an ode to the father of advertising who was actually a woman from the middle east.

The craft of storytelling has been saving necks for a long time, or for at least 12 centuries as far as we know. It's a well documented fact that once upon a time, the brilliant Queen Shahrzad of Arabia spun long and winding tales, 1001 tales to be precise, to save her neck.

Every night, she would tell a twisted tantalising tale to her murderous husband King Shahryar who intended to kill her in the morning, but she would leave the tale unfinished at a crucial cliffhanger. The King would be forced to pardon her for yet another day, just so she could finish her tale, only to start another one. And so it went. Her storytelling kept her from turning into the next victim in a series of very sad and very dead wives. And that, we believe was the birth of Arabian Nights, or advertising as we know it to this day.

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## IFFCO IIMCAA AWARDS 2019 JURY

### Jury No. 01

#### **A 1- Agricultural Reporting & A 4- Political Reporting**

Mr. Harveer Singh, Chair  
Mr. Harish Damodaran  
Mr. Iftikhar Gilani  
Mr. Brajesh Singh  
Ms. Pranab Dhal Samanta

### Jury No. 02

#### **A 2- Investigative Reporting & A 7- Crime Reporting**

Mr. Prabhat Shunglu, Chair  
Ms. Vartika Nanda  
Mr. Sidhartha K  
Mr. Anuranjan Jha  
Mr. Dharendra Pundir

### Jury No. 03

#### **A 3- Developmental Reporting & A 8- Environmental Reporting**

Mr. Shishir Sinha, Chair  
Ms. Himanshi Dhawan  
Mr. Madhavan Narayanan  
Ms. Renu Agal

### Jury No. 04

#### **A 5- Sports Reporting**

Mr. Norris Pritam, Chair  
Mr. Vijay Lokapalli  
Mr. Digvijay Singh Deo

### Jury No. 05

#### **A 6- Economic and Business Reporting & A 11- Data Journalism**

Mr. AK Bhattacharya, Chair  
Mr. Santosh Tiwari  
Mr. Harish Dugh  
Mr. Alok Puranik  
Mr. Dipu Rai

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## IFFCO IIMCAA AWARDS 2019 JURY

### Jury No. 06

#### **A 9- Entertainment Reporting & A 10- Feature Writing**

Mr. Jamaal Shaikh, Chair  
Dr. Harvinder Mankkar  
Ms. Aparna Dwivedi  
Mr. Rohit Vats

### Jury No. 07

#### **B 1- Print Production- Large Publications, B 2: Print Production-Medium & Small Publications, B 3- Broadcast Production- Large Network, B 4- Broadcast Production- Medium & Small Network and B 7- Digital Production- Video**

Mr. QW Naqvi, Chair  
Mr. Sarvesh Tiwari  
Mr. Parmanand Khetan

### Jury No. 08

#### **B 5- Digital Production- Content & B 6- Digital Production-Innovation**

Ms. Nilanjana Jha, Chair  
Mr. Nirendra Nagar  
Mr. Suresh Kumar  
Mr. Priyarag Verma

### Jury No. 09

#### **B 8- Anchor/ Presenter/ Broadcaster [Audio] & B 9 - Anchor/ Presenter/ Broadcaster [Video]**

Mr. Deepak Chaurasia, Chair  
Mr. Sumit Awasthi  
Mr. Mehraj Dubey  
Ms. Chandrika Joshi  
Mr. Raunac

### Jury No. 10

#### **B 10- Documentary Film Making, B 11- Photography- Amateur and B 12- Photography - Professional**

Mr. Milind Khandekar, Chair  
Mr. Shome Basu  
Mr. Mike Sangma

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**FM 93.5**

*Bajaate Raho!*



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## IFFCO IIMCAA AWARDS 2019 JURY

### Jury No. 11

#### **C 1- Advertising & C 2- Media Innovation**

Mr. Ashish Chakravarty, Chair

Ms. Anita Bose

Mr. Sambit Mohanty

Mr. Nitin Thakur

Mr. Souvik Datta

### Jury No. 12

#### **C 3- Image Building (Public Relations), C 4- Advocacy, C 5- Crisis Management & C 6- Image Management**

Prof. Jaishri Jethwaney, Chair

Ms. Sunila Dhar

Mr. Partha Ghosh

Mr. Samir Kapur

Mr. Sourav Das

### Jury No. 13

#### **C 7- Social Media Management- Small, C 8- Social Media Management- Big & C 9- Social Media Influencer**

Ms. Kavita Ayyagari, Chair

Mr. Niraj Seth

Mr. Tushar Bajaj

Ms. Karnika Kohli

Mr. Prateek Chatterjee

### Jury No. 14

#### **C 10- Research Paper in Mass Communication**

Prof. Gita Bamezai, Chair

Prof. Anubhuti Yadav

Prof. Anand Pradhan

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## WINNER LIST OF IFFCO IIMCAA AWARDS 2019

- Alumni of The Year- Nandita Venkatesan  
Public Service- Meenakshi Gupta  
A 1- Agricultural Reporting- Shruti Jain  
A 2- Investigative Reporting- Ranveer Singh  
A 3- Developmental Reporting- Itishree Singh Rathaur  
A 4- Political Reporting- Vineet Khare  
A 5- Sports Reporting- Shantanu Srivastava  
A 6- Economic and Business Reporting- Vireshwar Tomar  
A 7- Crime Reporting- Prabir Pradhan  
A 8- Environmental Reporting- Garvit Garg  
A 9- Entertainment Reporting-TR Vivek  
A 10- Feature Writing- Meena Kotwal  
A 11- Data Journalism- Abhimanyu Kumar Saha  
B 1- Print Production- Large Publications- Vivekanand Singh  
B 2: Print Production- Medium & Small Publications- NO WINNER  
B 3- Broadcast Production- Large Network- Anshul Singh  
B 4- Broadcast Production- Small & Medium Network- NO WINNER  
B 5- Digital Production- Content – Jajati Karan  
B 6- Digital Production- Innovation- Kaushiky Kashyap  
B 7- Digital Production- Video– Rajnish Kumar  
B 8- Anchor/ Presenter/ Broadcaster [Audio]- Mohd Shahid  
B 9 - Anchor/ Presenter/ Broadcaster [Video]- Anika Aren  
B 10- Documentary Film Making- Sumit Osmand Shaw  
B 11- Photography– Amateur- Aman Gupta  
B 12- Photography– Professional- Abhishek Kumar  
C 1- Advertising- Saransh Jain  
C 2- Media Innovation- Mohit Pasricha  
C 3- Image Building- Puja Mishra  
C 4- Advocacy- Renu Kakkar  
C 5- Crisis Management- NO WINNER  
C 6- Image Management– Avilash Panigrahi  
C 7- Social Media Management- Small- Rudra Prasanna Rath  
C 8- Social Media Management- Big- Harshil Dhawan  
C 9- Social Media Influencer- Varun Vagish  
C 10- Research Paper in Mass Communication- Niky Tiwari

### **Jury Special Mention**

- A 6- Economic and Business Reporting- Piyush Pandey  
A 6- Economic and Business Reporting- Jayajit Dash  
A 7- Crime Reporting- Praveen Mohta



**दिल्ली एनसीआर के हिन्दी और अंग्रेजी अखबारों में  
नंबर 1 है नवभारत टाइम्स**

दिल्ली-एनसीआर में नवभारत टाइम्स की अपने सबसे करीबी अंग्रेजी अखबार हिन्दुस्तान टाइम्स से टोटल रीडरशिप (TR\*) 21% ज्यादा है। यही नहीं, नवभारत टाइम्स की एवरेज इश्यू रीडरशिप (AIR\*\*) भी अपने सबसे करीबी हिन्दी अखबार के मुकाबले 27% ज्यादा है।

**यह सब मुमकिन हुआ है नवभारत टाइम्स की धारदार रिपोर्टिंग, गहरी कवरेज और आपके 71 साल से लगातार मिल रहे प्यार के कारण।**

**शुक्रिया रीडर्स**

\*टोटल रीडरशिप (TR) - एक सप्ताह के दौरान की रीडरशिप

\*\*एवरेज इश्यू रीडरशिप (AIR) में - पिछले दिन अखबार का अंक पढ़ने वाले लोगों की ताकत



## IFFCO IIMCAA AWARDS 2019 WINNERS



### ALUMNI OF THE YEAR

#### NANDITA VENKATESAN

RTV, Delhi

2010-11 Batch

Copy Editor, The Economic Times

Nandita Venkatesan is a journalist with The Economic Times, a TEDx speaker, a Bharata Natyam dancer and a 2 time-Intestinal

Tuberculosis survivor, who is extensively involved in creating awareness about TB, patients' rights and disability. She became profoundly deaf at 24 due to a side effect of an anti-TB injection.

Recognizing the need for an urgent global response to the epidemic, The United Nations General Assembly convened the first-ever high-level meeting on tuberculosis to accelerate efforts by countries in ending TB. As a representative of all survivors and in recognition of her work, Nandita was invited to address the UNGA in New York in September, wherein her speech – a sharp wake-up call to tackle the crisis -- received a rousing standing ovation from the Heads of State, Health Ministers and civil society members present at the Meet.

She has been a keynote speaker at several prestigious conferences and regularly helps patients to complete the arduous treatment.



## IFFCO IIMCAA AWARDS 2019 WINNERS



### **PUBLIC SERVICE**

#### **MEENAKSHI GUPTA**

Ad-PR, Delhi  
1991-92 Batch  
Co-Founder, Goonj

Two decades ago in 1999, Meenakshi Gupta Co-Founder GOONJ, started the award winning nonprofit with her husband Anshu

Gupta. A Commerce Graduate with an advanced degree in Advertising and Public Relations, Meenakshi largely remained the behind the scenes worker in the initial years of Goonj.

In 2005 she joined the work full time, ending her 15 years corporate career, also ending 8-year stint as News Publicity Head at BBC South Asia. With Goonj's widespread work Meenakshi has focused on serving the people and her team with the foundational values of Goonj. She is especially passionate about giving voice to unheard communities, especially women, on their neglected issues and needs like menstrual hygiene, in far flung villages of India. Often called the backbone of the organisation Meenakshi works closely with Anshu and the rest of the team to build pan India civic engagement through powerful communication with the masses.

Widely traveled nationally and internationally Meenakshi terms her time with people in the deep interiors of India, as her biggest learning personally and professionally. A trained Dance Movement Facilitator, she finds it most enriching and inspiring to connect with youth taking initiatives for the country.



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भविष्य उन लोगों का है जो अपने सपनों में यकीन रखते हैं और तब पूरा ब्रह्मांड उन सपनों को साकार करने के लिए एकजुट हो जाता है। हमें गर्व है कि एचपीसीएल में हम करोड़ों सपनों को सच में बदलने की कोशिशों का एक अभिन्न अंग हैं। हम, हर दिन, हर तरह से उनके जीवन को स्पर्श करते हैं।

हम रसोई को ऊर्जा प्रदान करते हैं जो मकान को घर का रूप देती है। हम उन पहियों में रफ़्तार भरते हैं जो अविस्मरणीय यात्रा वृत्तान्त लिखते हैं। हम, उन पंखों को उर्जावान बनाते हैं जिनसे सपनों की उड़ान भरी जाती है। हम, अर्थव्यवस्था को शक्ति देते हैं जो समृद्धि के पहियों को गतिमान बनाती है। हम, आपके और आपके प्रियजनों के लिए एक सुरक्षित, स्वस्थ और संधारणीय भविष्य सुनिश्चित करते हैं। हम, नवाचार से नेतृत्व और उत्तरदायित्व से दिशा ग्रहण करते हैं। हम एक 'उर्जामय कल' और 'खुशहाल जीवन' का वादा करते हैं।

एचपीसीएल में हम देते हैं खुशियों की सौगात...

**MoPNG eSEVA** : तेल एवं गैस संबंधित शीघ्र कार्रवाई हेतु किसी पूछताछ के लिए कृपया [f/MoPNGeSeva](https://www.facebook.com/MoPNGeSeva) | [/MoPNG\\_eSeva](https://www.twitter.com/MoPNG_eSeva) पर संपर्क करें



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## IFFCO IIMCAA AWARDS 2019 WINNERS



**SHRUTI JAIN**  
EJ, Delhi  
2015-16 Batch  
Correspondent, The Wire

### AGRICULTURAL REPORTING

Shruti Jain's story, "For Farmers in Rajasthan's Hanumangarh, SBI's 'Loot' is a Key Election Issue" highlighted harassment of State Bank of India (SBI) in a farmer-dominated region of Rajasthan's Hanumangarh.



**RANVEER SINGH**  
HJ, Delhi  
2008-09 Batch  
Principle Correspondent, ABP News

### INVESTIGATIVE REPORTING

Ranveer Singh's story "Anti-national conspiracies in the name of constitution in forests of Jharkhand" is an investigative report from the naxal affected jungles of four districts of Jharkhand exposing the truth behind an activity called 'Pathargadhi'.



**ITISHREE SINGH RATHAUR**  
OJ, Dhenkanal  
2011-12 Batch  
Freelance Journalist, MyCityLinks

### DEVELOPMENTAL REPORTING

Itishree Singh Rathaur's story delves on witch hunting practices in Odisha and the violence associated with it. Her story led to the traumatized family getting benefits under the government schemes and a house under Indira Awaas Yojana.



## IFFCO IIMCAA AWARDS 2019 WINNERS



### **VINEET KHARE**

EJ, Dhenkanal

2001-02 Batch

Correspondent, BBC World Service (Hindi)

### **POLITICAL REPORTING**

Vineet Khare's story talks about the political violence in Bengal. It opens multiple layers of Bengal's politics and its economy for the first time taking into account the historical aspects and how people associate with it.



### **SHANTANU SRIVASTAVA**

EJ, Delhi

2011-12 Batch

Editor- Sports News, Firstpost

### **SPORTS REPORTING**

Shantanu Shrivastava talks about the young and upcoming wrestler's training and preparations ahead of last year's Asian Games. The story traces his journey from a little village in Haryana and how he took to wrestling. More importantly, devotion that Bajrang has for his mentor – Olympic medallist Yogeshwar Dutt.



### **VIRESHWARTOMAR**

HJ, Delhi

2016-17 Batch

Sub Editor, Business Standard

### **ECONOMIC AND BUSINESS REPORTING**

Vireshwar Tomar's story deals with blockchain technology and how far this new technology can be useful or worthwhile in workplaces.

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## IFFCO IIMCAA AWARDS 2019 WINNERS



**PRABIR PRADHAN**  
OJ, Dhenkanal  
2006-07 Batch  
Senior Reporter, News 18 Odia

### CRIME REPORTING

Prabir Pradhan's story unearthed the deep roots and international connection of the illegal pangolin trade which originate from villages in hilly districts of Odisha. He chased the pangolin smuggling racket tirelessly resulting in police action and arrests.



**GARVIT GARG**  
RTV, Delhi  
2017-18 Batch  
Freelance Journalist, The Bihar Mail

### ENVIRONMENTAL REPORTING

Garvit Garg's story shows the effects of open-pit coal mining in Madhya Pradesh's Singrauli district, which has led to a lot of environmental and health concerns along with the issues of migration and unemployment.



**TR VIVEK**  
EJ, Delhi  
2000-01 Batch  
Freelance Journalist, The Hindu

### ENTERTAINMENT REPORTING

TR Vivek's piece looks at the life and art of Ilaiyaraaja and Salil Chowdhury, two musical geniuses who have had the most profound influence on shaping the course of Indian film music, and as an extension, Indian cinema itself. The piece was in part a result of Vivek's passionate research on their works over the last 20 years.



## IFFCO IIMCAA AWARDS 2019 WINNERS



### **MEENA KOTWAL**

RTV, Delhi  
2013-14 Batch  
Broadcast Journalist, BBC Hindi

#### **FEATUREWRITING**

Meena Kotwal's positive story is about the Pakistani women who helped Hamid Ansari come back to India. The story highlights the positive aspect of a relationship that can exist between two neighbouring countries, especially India and Pakistan.



### **ABHIMANYU KUMAR SAHA**

HJ, Delhi  
2012-13 Batch  
Journalist, BBC Hindi

#### **DATA JOURNALISM**

Abhimanyu Kumar Saha's story takes a look at the dismal state of education in Bihar highlighting the several cases of fraud toppers emerging from school's education.



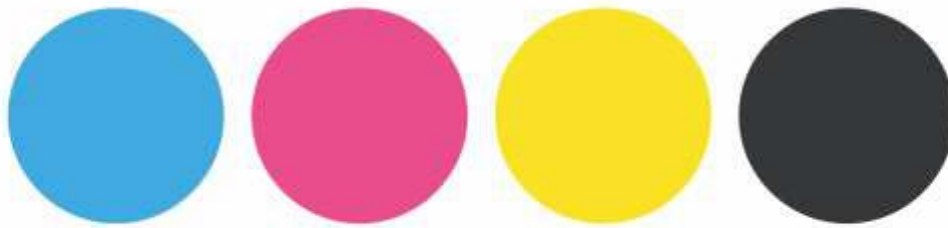
### **VIVEKANAND SINGH**

HJ, Delhi  
2013-14 Batch  
Senior Copy Editor, Prabhat Khabar

#### **PRINT PRODUCTION- LARGE PUBLICATIONS**

Vivekanand Singh's special page on 'JEE advance level online' deals with all the FAQs that students who cleared JEE Mains would have had. The advance level of the examination was being conducted online for the first time last year.

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## IFFCO IIMCAA AWARDS 2019 WINNERS

### PRINT PRODUCTION- MEDIUM & SMALL PUBLICATIONS - NOWINNER



#### **ANSHUL SINGH**

HJ, Delhi  
2017-18 Batch  
Trainee Journalist, ABP News

### BROADCAST PRODUCTION- LARGE NETWORK

Anshul Singh's story talks about how in the midst of vote bank politics, our politicians are forgetting the contributions of several freedom fighters and other activists who made a mark with their contribution towards society.

### BROADCAST PRODUCTION- SMALL & MEDIUM NETWORK - NOWINNER



#### **JAJATI KARAN**

EJ, Dhenkanal  
1996-97 Batch  
Editor in Chief, Ommcom News

### DIGITAL PRODUCTION- CONTENT

Jajati Karan's story on a 30-year-old physically challenged man who was unable to address the basic needs of his day-to-day life led to a swift action on the part of district administration officials as well as the government.



#### **KAUSHIKY KASHYAP**

HJ, Delhi  
2015-16 Batch  
Senior Correspondent, The Quint

### DIGITAL PRODUCTION- INNOVATION

Kaushiky Kashyap's multimedia production shows the chilling details of Kathua's gangrape incident in an innovative way.



## IFFCO IIMCAA AWARDS 2019 WINNERS



### **RAJNISH KUMAR**

HJ, Delhi

1998-99 Batch

Mentor, Delhi Knowledge Track & Editor-Input, NDTV India

### **DIGITAL PRODUCTION-VIDEO**

Rajnish Kumar's quirky way of launching books with a showreel is seen as a way to promote the book reading culture in the young generation.



### **MOHD SHAHID**

HJ, Delhi

2012-13 Batch

Broadcast Journalist, BBC Hindi

### **ANCHOR/PRESENTER/BROADCASTER [AUDIO]**

Mohd Shahid presented the results of the assembly elections simultaneously broadcasting other reports and interview of politicians.



### **ANIKA AREN**

RTV, Delhi

1997-98 Batch

Executive Producer & Anchor, Swaraj Express TV & Hind Kisan Web Channel

### **ANCHOR/PRESENTER/BROADCASTER [VIDEO]**

Anika Aren has donned the hat of telling stories of farmers and how the policymakers' decisions affect their day-to-day life, as a news presenter. She ensures that she presents the news without any hint of pressure from the stakeholders.

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## IFFCO IIMCAA AWARDS 2019 WINNERS



### **SUMIT OSMAND SHAW**

HJ, Delhi

1995-96 Batch

Director, Baanyan Tree Productions Pvt Ltd

#### **DOCUMENTARY FILM MAKING**

Sumit Osmand Shaw's film takes a look at the only male belly dancer in the country and busts the gender stereotypes as well as other myths associated with this dance form.



### **AMAN GUPTA**

HJ, Delhi

2016-17 Batch

Freelance Journalist

#### **PHOTOGRAPHY- AMATEUR**

Aman Gupta's amateur click of Lord Hanuman and Baba Saheb BR Ambedkar in one frame became viral post controversy over statements that Hanuman was a dalit.



### **ABHISHEK KUMAR**

RTV, Delhi

2013-14 Batch

Assistant Producer-Digital, ABP News

#### **PHOTOGRAPHY- PROFESSIONAL**

Abhishek Kumar's photograph "Winning Moment" captures a beautiful rainbow coming out of blue skies along with the photographer himself showcasing the clear sense of victory in real terms.

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70 MT coal mine under development in Indonesia  
Significant iron ore resources

## OIL & GAS



18 TCF Unconventional Gas Resource  
10 MTPA Refining (Stanlow, UK)

## POWER



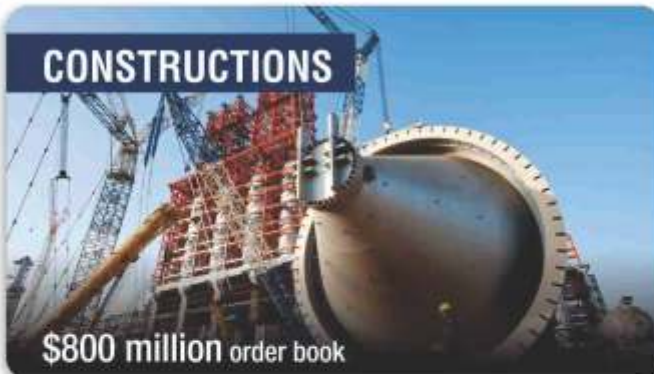
3,830 MW

## PORTS



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## IFFCO IIMCAA AWARDS 2019 WINNERS



### **SARANSH JAIN**

Ad-PR, Delhi  
2013-14 Batch  
Promo Writer, STARTV Network

#### **ADVERTISING**

Saransh's award winning entry is for a campaign done for the channel STAR Bharat for promoting the show 'Savdhaan India'. The aim was to create an intrigue in the audience to excite them to sample the content on this channel.



### **MOHIT PASRICHA**

Ad-PR, Delhi  
2013-14 Batch  
Creative Team Leader, McCann Worldgroup

#### **MEDIA INNOVATION**

Mohit's campaign on "The Unbranded Prescription" is the award winning entry. The objective of the campaign was to 'take the candy out of Strepsils' which was not perceived as a medicine by most users. The communication effort managed to uproot the problem from its core.



### **PUJA MISHRA**

EJ, Dhenkanal  
2012-13 Batch  
Senior Executive, IFFCO-Tokio General Insurance Company LTD

#### **IMAGE BUILDING**

The Product campaign "Khushiyon Ka Bima" for IFFCO-Tokio was developed on the key insight to build brand imagery and at the same time spread the right information about IFFCO-Tokio's Health Insurance in rural, semi-rural and Tier-III towns.

**इरकॉन**

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**FLYOVERS RESIDENTIAL PROPERTIES**  
**TUNNELS ELECTRICAL WORKS**  
**AIRCRAFT MAINTENANCE HANGARS**  
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- Ranked in the list of top 250 International Contractors by Engineering News Record (USA)
- Successfully completed over 500 Railway Tracks, Bridges, Roads, Township, Industrial Buildings, Railway Electrification and S&T Projects in more than 24 countries and different States of India
- 26 project offices in India & abroad and 5 regional offices in India
- Healthy profitability margins & comfortable liquidity position with its Credit Rating of AAA/A1+ for long & short-term non-fund based borrowings
- Completed numbers of Highway Projects on BOT basis in India
- Currently undertaking numbers of Highway, Railway Doubling, Transport Tunnels (Railway), Bridges & Flyovers, Buildings, Railway Electrification and Railway Signaling & Telecommunication Projects in India and abroad



## IFFCO IIMCAA AWARDS 2019 WINNERS



### **RENU KAKKAR**

EJ, Delhi

1989-90 Batch

Director- CSR & Communications, Apeejay Surrendra Group

### **ADVOCACY**

Renu Kakkar won the award for her advocacy on managing human-elephant conflict in the tea gardens of Assam. The aim was to create a platform to enable collaborators to work closely to manage this conflict across all tea gardens and to set up a protocol for the same.

### **CRISIS MANAGEMENT- NOWINNER**



### **AVILASH PANIGRAHI**

OJ, Dhenkanal

2017-18 Batch

Freelance Social Media Consultant

### **IMAGE MANAGEMENT - [PERSONALITY]**

The campaign for managing the image of the sports person Dilip Thirkey is the prize winning entry. It used the social media platform to create and maintain a positive image of the personality in the media world and strengthened community ties. Also the entry was appreciated for the fact that it was a very good work from a person who is from the most recent batch of 2017-18.



### **RUDRA PRASANNA RATH**

OJ, Dhenkanal

2002-03 Batch

Freelance Consultant

### **SOCIAL MEDIA MANAGEMENT [SMALL]**

His award winning entry is about creating a social media campaign to differentiate the pronunciation in Odia language from others – '#Rajonuharaja'. The campaign aimed to sensitise people to write the way the Odias pronounce their festival names and achieved tremendous success in bringing about this change.



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Meeting metallurgical coal requirement of the Country.

Introduced the concept of three tier ecological restoration in Coal Mining Industry.

Development of 04 eco parks on reclaimed land.

Cultivation of paddy, vegetables etc on reclaimed land.

Muraidih OCP adjudged “BEST MINE IN JHRAKHAND” for compliance of EC conditions by Govt. of Jharkhand on World Environment Day - 2018.

Starting of 2 new Coking Coal Washeries; 5 more such washeries are under anvil.

Installation of Monorail Man-riding system for transportation of workmen in Moonidih U/G Mine – First in India.

Well defined, structured, Community Development Programmes.

Financial assistance to 8 Project Schools & 75 Private Committee Managed Schools.

15,852 new quarters to accommodate BCCL Employees from fire affected areas have been constructed.

Committed to all round development of the Society on the theme “SABKA SAATH, SABKA VIKAS”

**Management BCCL**



## IFFCO IIMCAA AWARDS 2019 WINNERS



### **HARSHIL DHAWAN**

Ad-PR, Delhi  
2014-15 Batch  
Creative Group Head, The Glitch

#### **SOCIAL MEDIA MANAGEMENT [BIG]**

Harshil used the digital platform to create a frenzy and then introduce the Philips Trimmers. Harshil was part of the strategy team that worked on the brief 'To associate Virat Kohli with Philips Trimmers with a bang'. The plan was to spread the gossip that Virat Kohli had got his beard insured. Once this became viral Virat Kohli released a film saying he does not need insurance since he has the technology of Philips Trimmers. This entire social media campaign earned the brand both sales and PR value.



### **VARUN VAGISH**

HJ, Delhi  
2003-04 Batch  
Founder & Editor, Mountain Trekker

#### **SOCIAL MEDIA INFLUENCER**

Varun is the man behind the YouTube Channel – Mountain Trekker. The aim of this channel is to inspire travellers to overcome their inhibitions of travelling alone or with low budgets. His winning entry is of this channel promoting local tourism all over the world



### **NIKY TIWARI**

HJ, Delhi  
2009-10 Batch  
Ph.D. Research Scholar, Aligarh Muslim University

#### **RESEARCH PAPER IN MASS COMMUNICATION**

The winning entry from her is a paper analysing the trend in the mainstream media where they are using social media as a source for news and information. Content analysis of mainstream media shows that they are depending on Twitter as a 'primary' and at times 'standalone' source for news and information updates.



## IFFCO IIMCAA AWARDS 2019 WINNERS - JURY SPECIAL MENTION



### **PIYUSH PANDEY**

EJ, Dhenkanal  
2002-03 Batch  
Corporate Editor, The Hindu

#### **ECONOMIC AND BUSINESS REPORTING**

Piyush Pandey's story titled "Petroleum Consortium says refusal to display PM's picture is inviting threat of blocked supplies" highlighted accusations against NDA government using public sector oil marketing companies (OMCs) to display PM ads ahead of the elections in the name of the government schemes, especially Ujjwala Yojana.



### **JAYAJIT DASH**

EJ, Dhenkanal  
2006-07 Batch  
Special Correspondent, Business Standard

#### **ECONOMIC AND BUSINESS REPORTING**

Jayajit Dash's story casts doubts on the Centre's ambitious plans to electrify all households by December 2018 under one of its flagship schemes- Saubhagy especially when states were ill prepared. The story was followed up by several national as well as international organisations.



### **Praveen Mohta**

HJ, Delhi  
2004-05 Batch  
Principal Correspondent- Navbharat Times, Kanpur

#### **CRIME REPORTING**

Praveen Mohta's story is based on some residents in Unnao district in Uttar Pradesh, who got infected by HIV due to use of infected syringe by a quack. It became international sensation, and exposed the state of public health in Uttar Pradesh.



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Director**

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