

IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Professor Gita Bamezai

Journalism, Delhi

1976-77 Batch

Professor Gita Bamezai, is the former Dean of Academic Affairs and Professor & Head of Communication Research of IIMC, New Delhi.

In a career spanning four decades, Professor Bamezai led national and international media and communication research projects on various development programmes for various ministries of the Govt.

Professor Bamezai taught media courses and conducted research in various national institutions which included the Central University of BHU, the National Institute of Health and Family Welfare, IIMC and as the Lead Consultant of Communication to India's National AIDS Control Organisation. She has coordinated the first-ever CASP public health journalism programme with Oxford University, Reuters and UNICEF at IIMC.

As the South Asian Regional coordinator, Bamezai led the Research Study on 'Status of Women in Media' of nine countries in the region, and coordinated the ICSSR supported national Study on Women in News and Entertainment Media in India in 2019. Professor Bamezai has conducted training sessions for the armed forces on strategic Communication as part of the overall media and communication training of IIMC in collaboration with Ministry of Defense.

She was the guest Editor of two special issues on **Science Journalism and Gender and Journalism Education for the International Journal, Journalism Education.**

Dr. Bamezai was the first Asian woman Co-chairperson of the Gender and Communication Section of the International Media and Communication Research (IAMCR). Currently, Professor Bamezai is the Principal Advisor to the National NGO, National Centre for Adolescents.



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Anita Kaul Basu

Journalism, Delhi
1978-79 Batch

A leading female media entrepreneur of the country, **Anita Kaul Basu** is the Director of Tree of Knowledge, a content, digital and TV production company. She has headed Big Synergy, the

country's premier television production house.

Born in a Kashmiri family, she did her schooling at Tiffins' Girls School in England, and graduated in English Literature from Miranda House, Delhi University in 1978.

The young graduate then joined IIMC in 1978 to pursue PG Diploma in journalism. After completing the course, she started her career with the news magazine, India Today, in 1980.

Decades before the culture of entrepreneurship and start up flourished in the country, Anita and her husband Siddhartha had set up Synergy Communications in 1989, which was later renamed as Big Synergy. Because of their talent and hard work the start up soon became one of the country's top television production houses.

Later, Anita & Siddhartha set up Tree of Knowledge Digital, which is currently creating a multi-media app for a big broadcaster.

As a veteran TV producer, she has produced **Kaun Banega Crorepati**, hosted by Amitabh Bachchan, in Hindi and in 9 regional languages, **The Mastermind India** series for BBC, **Jhalak Dikhlaja** (Dancing with The Stars), **India's Got Talent**, **Kya Aap Panchvi Pass se Tez Hain**, hosted by Shah Rukh Khan, **Aap Ki Kachheri**, **Sach Ka Saamna** (Nothing But The Truth), **10 Ka Dum** hosted by Salman Khan, **News Wiz**, and **Foodistan**, an Indo-Pak food show, among many others.

Anita belongs to that league of media professionals whose legacy is unmatched.



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Prakash Patra

Journalism, Delhi
1978-1979 Batch

Prakash Patra, an IIMCian of the 1978-79 batch joined National Herald as a reporter after completing his studies and became its Chief Reporter in 1985. Then in 1991 he joined The Pioneer and

rose to become its Chief of Bureau [Political] in 1996.

After that he joined the Hindustan Times and worked as Editor - States and Special Projects till 2007. In 2010 he became the Resident Editor of the Bhubaneswar edition of The Telegraph and continued to be there till his retirement.

During his journey as a journalist, he has held many important positions. He has been a member of the Press Council of India, Secretary General of the Press Association of India and the President of the Press Club of India, contributing to the profession in all possible ways.

Presently he is leading a retired life in Delhi and spends his time enjoying the pursuit of his hobbies especially reading and watching movies.



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Samudra Gupta Kashyap

Journalism, Delhi

1985-86 Batch

Mr Samudra Gupta Kashyap is a State Information Commissioner, Assam. Prior to this constitutional responsibility, he has been a veteran journalist with over four decades of experience. He has

covered the Northeast extensively throughout his long career.

Born on 01 March 1960, he did his schooling from Assam and pursued MA in English Literature, Gauhati University in 1982.

He started his career as an Assistant Editor in the prestigious Assamese fortnightly magazine Prantik in Guwahati where he worked from 1981-85.

After having an experience of four years in journalism, he came to IIMC, New Delhi to pursue **PG Diploma** in Journalism for Developing Countries. He completed his course in 1986 scoring a first class.

After passing out from IIMC, he again started his career in journalism. He worked as a Reporter in Dainik Asam, the oldest Assamese daily, Guwahati from 1987-1991.

In 1991, he joined The Indian Express. His stint in Ramnath Goenka's founded newspaper continued for over two decades and a half. He superannuated from the prestigious daily as Senior Assistant Editor on February 28, 2018.

After retirement when life usually starts taking rest, Mr Kashyap embarked on a voyage of intellectual pursuit. He completed **PhD in Management** in "Social Innovations and Leadership Qualities of Srimanta Sankaradeva" from Rajiv Gandhi University of Cooperative Management, Sivasagar, Assam in 2022.

Mr Kashyap is also an acclaimed author who has written many books including "The Untold Stories of the Freedom Struggle from Northeast India".

For his reports, coverage of the Northeast, and translation works, he has been awarded with many national and international awards by esteemed organisations including Transparency International. Having forayed into script-writing in his spare time, his most significant work is the research and script for Bhupen Hazarika's 26-episode Doordarshan mega-serial "Brahmaputra: An Endless Journey."

Often referred to as the "Walking Encyclopedia of the Northeast" for his vast knowledge about the region, Mr Kashyap is also a much sought-after speaker across the country on issues pertaining to the Northeastern Region.





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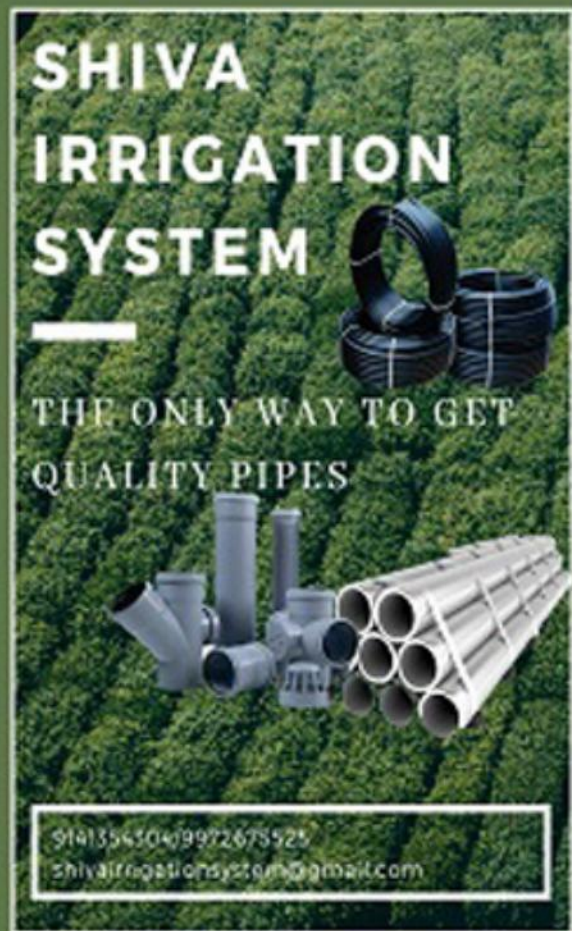
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Anurag Vajpeyi, IIS

HJ, Delhi

1990-91 Batch

A senior officer of Indian Information Service, Mr. Anurag Vajpeyi is currently serving as OSD to the Chief Minister of Rajasthan

Born on March 29, 1971, Vajpeyi completed his graduation in Science. Thereafter he enrolled himself into IIMC and pursued PG Diploma in Hindi Journalism.

During his illustrious journey in the Government Service for over the last three decades, he has performed various responsibilities in the Ministry of Information and Broadcasting. He has covered numerous events of national and international importance. Particularly during his stint with All India Radio, he covered G20 meetings from Australia, Africa Summit from Ethiopia and Beijing Olympics from China. He has also been a part of the President's media delegation for many of the international visits.

Apart from his role as a government communicator, Mr Vajpeyi is also a well-known name in literature. He has mastered the art of writing satires which are very popular among the readers. He has also been awarded the Rajasthan Sahitya Akademi Award for his literary works. He was also awarded the Atthas Young Satirist Award .

His popular books include **Registan mein Badh Utsav, Ann ka Shraddh, Khadi ke Rumaal** among others. His book **Virus to Vaccine : A philatelic fight with COVID 19** is to be published soon.



IFFCO IIMCAA AWARDS 2023 WINNERS



ALUMNI OF THE YEAR

Dr. Gayatribala Panda

OJ, Dhenkanal

2001-02 Batch

Dr Gayatribala Panda has emerged as one of the most eminent laureates of contemporary Odia literature.

She is a poet, fiction writer, literary critic, essayist, academician and editor, who has authored twenty eight books including twenty books of poetry, four novels, three collections of short stories and one collection of essays.

For her poetry collection "Dayanadi" (River Daya), Dr Panda was awarded prestigious Sahitya Akademi Award in Odia last year in 2022.

She was also given the first Sahitya Akademi "Yuva Puraskar" in Odia for her poetry collection "Gaan"(The Village) in 2011.

In 2021, she was chosen as one of the Times Power Women, Odisha.

Born on 17 April 1977 in village Sadeipur of District Jagtsinghpur, in Odisha, she received her early education in Cuttack, Sadeipur and Balikuda.

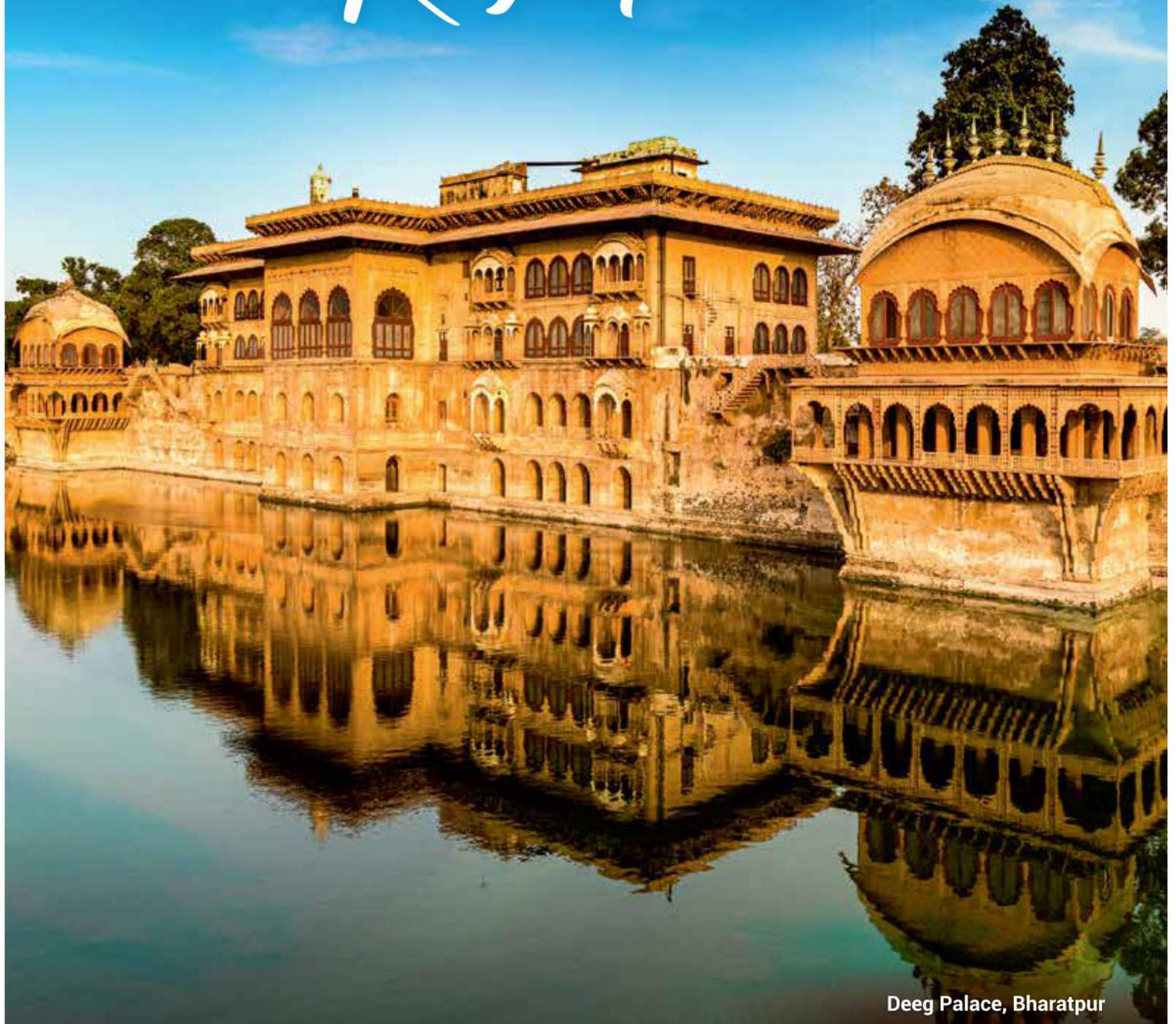
After completing her Masters Degree in Library and Information Science from Utkal University, Bhubaneswar, she joined Indian Institute of Mass Communication, Dhenkanal in 2001 for PG Diploma in Journalism and Mass Communication.

She has had an illustrious career in Journalism, working both in the field and desk. She has also to her credit the editing and publishing of the widely acclaimed literary quarterly ANYAA.



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PUBLIC SERVICE

Sushil Singh

EJ, Delhi

1997-98 Batch

A bureaucrat of the 2002 Batch, Mr Sushil Singh is a proud alumnus of Indian Institute of Mass Communication, New Delhi. He passed out from IIMC in the year 1998 after pursuing PG

Diploma in English Journalism.

Before joining the Civil Services, he served the fourth pillar of democracy as a Sub Editor and Correspondent. As a journalist he started his career from the prestigious English daily The Tribune, in Chandigarh. Later he moved to India's largest news agency Press Trust of India where he worked in Delhi.

In his two decades of distinguished career in public service, he has worked in various capacities. He's presently serving as Special Commissioner (F&S) and Special CEO, Disaster Management Govt. of NCT, Delhi. Prior to this he served the coral paradise of Lakshadweep as Secretary of Power, Food & Civil Supplies, IT, Labour and Law department.

Starting his career as a Sub Divisional Magistrate in Delhi he has served in different capacities as an Additional District Magistrate, Joint Labour Commissioner, Joint Secretary IT, Deputy Commissioner & Director Education in MCD, Director Tourism, Secretary Industries, Information & Public Relations etc. He has also served as PS to a Union Minister in the Government of India.

As a seasoned civil servant & public policy professional, he has dealt with wide-ranging issues in both State/UTs and Government of India. He has a rich experience in policy making, conceptualization, design and development of schemes & programmes at the highest level.

As a Secretary to the UT Administration of Lakshadweep, he played a remarkable role during the COVID 19 pandemic in the islands. Lakshadweep was the only part of the country which had zero COVID cases for nearly a year since it was reported. During the pandemic, especially the lockdown he was instrumental in ensuring the supply of all essential commodities across all the islands in Lakshadweep from the mainland, despite travel embargos. His valuable services & outstanding efforts in Covid-19 management garnered the praise of many. He undertook a number of innovative and effective initiatives with inter-sectoral coordination and community participation.

The innovative measures taken by the administration not only helped in containment of the infection to a very large extent but also provided succour to the islanders, including migrant labourers, during the prolonged lockdown. These included Covid-19 management, public outreach through social media communication and audio-visual messaging, free distribution & home delivery of ration, handling other non-Covid emergencies and various other efforts during the pandemic.



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PUBLIC SERVICE

Amit Katoch

EJ, Delhi

1997-1998 Batch

OSD to Secretary, Department of Telecommunications,
Government of India

An alumnus of English Journalism, Amit passed out of IIMC Delhi in the year 1998. Since his childhood days, Amit aspired to join the Civil Services (CS). In the year 1998, Amit's hard work paid off and

he cleared the CS exams. He was allotted Indian P&T Accounts & Finance Service. His first posting was in BSNL Gurgaon for two years. He was then promoted to DGM Finance BSNL and moved to Hisar. The next four years were somewhat tough professionally but also gave him a lot of field experience regarding managing staff and dealing with unions.

Amit was posted to Delhi in 2006 and joined the Department of Telecommunication headquarters. He was then looking after the financial aspects of telecom licensing policy. In the year 2013, he proceeded on deputation to I&B ministry. Initially, he looked after programming and infrastructural issues of Prasar Bharti. Subsequently, he was allotted the charge of Broadcasting policy. And then finally, Amit was given the charge of looking after regulatory issues of private satellite TV channels. Amit describes these three years as one of the most challenging years in his professional career up till now. The role demanded him to ensure compliance of TV channels to the prescribed programme code and avoiding broadcast of undesirable content on TV. Amit recalls an incident involving national security wherein late-night instructions had to be issued to TV channels for abiding by the code and avoiding airing anything inimical to the national security. The stint involved many such incidents and was crucial since it required dealing with something as politically and socially significant as TV broadcasting.

Having served for almost 25 years as a bureaucrat, Amit says that in the future he would like to handle roles that would help him in further understanding the functioning of Government of India at a macro level. Also he would be happy to serve in a sector which is unique and impacts a large chunk of people.

Amit concludes that IIMC has played a very significant role in his career and has taught him the art of writing. He credits IIMC for equipping its learners with the skill of writing in a very precise, concise and relevant manner.



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PUBLIC SERVICE

Pee Lee Ete

EJ, Delhi

2007-08 Batch

A senior officer of the coveted Indian Forest Service, Mr. Pee Lee Ete is presently serving as Chief Conservator of Forests (Planning & Development) in Mizoram.

Mr Ete hails from Arunachal Pradesh where he was born and brought up. After finishing his graduation, he qualified for admission to IIMC and pursued PG Diploma in English Journalism in 2007-2008.

After serving the media industry for some time, he joined Government of India as an Indian Forest Service Officer.

During his 14 years of service so far, he has served in various capacities.

As the Special Secretary to Government of Arunachal Pradesh, he spearheaded the efforts to streamline the implementation of Mahatma Gandhi National Rural Employment Guarantee Schemes (MGNREGS). During the stint he also successfully implemented the Electronic Funds Management System (EFMS) which, in turn, has significantly contributed to rural employment opportunities, creation of durable rural infrastructure and the like in Arunachal Pradesh.

During his tenure in Social Forestry, Parks & Gardens Division in Goa, Mr. Lee worked closely with general public and local communities in creating awareness about the importance of forests, wildlife & environment, and the menace of all pervasive climate change. As a social outreach effort and to improve the forest-people interface, Social Forestry Division distributed more than one lakh seedlings to public for free.

As Chief Conservator of Forests (Planning & Development) now, Mr. Lee is overseeing all the Centrally Sponsored Schemes (CSS), notably Green India Mission (GIM), being implemented by the Environment, Forests & Climate Change Department of Mizoram.



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PUBLIC SERVICE

Pankaj Chandra Goswami

HJ, Delhi

2012-13 Batch

Pankaj Chandra Goswami is among those selected alumni of IIMC who have chosen social work over journalism as a means of social change.

After completing Hindi journalism from Indian Institute of Mass Communication, New Delhi in 2012-2013, he opted for public service as his field of work, with an aim to bring about a positive change at the grassroots level in the tribal dominated state of Jharkhand.

He is one of the founding members of Mission Badlav that was founded for the victims during the COVID 19 period. For the last two years, the Mission Badlav team has been actively working in Jharkhand and he serves in the capacity of its chief coordinator. As the danger of COVID 19 has receded away, Pankaj and his organisation is working for the rights of common citizens of the state.

He is also contributing to strengthen democracy at the grassroots level in Left Wing Extremism-affected and extremely backward areas of the state, by bringing the youth who had strayed into Naxalite activities into the mainstream. His organisation runs campaigns like "Voters Awareness Campaign" and "Apan Gaon Apan Sarkar" at the village level.

It is the result of social endeavour by him and his social team that public chose representatives based on real issues in over 50 panchayats.



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CONNECTING ALUMNI OF THE YEAR

Braj Kishore

EJ, Delhi

1995-96 Batch

Co-founder - ASB Communications Private Limited

Braj is an alumni of IIMC Delhi Campus English Journalism 1995-96 batch he has been committed to the alma mater at every possible opportunity.

Last year, Braj conceived an idea to expand the scope of our network by harnessing our large numbers to the benefit of one and all. He proposed to have a Group Health Insurance Plan for IIMCAA members. A team got together and conducted a survey to assess the interest of the alumni towards such a plan. With the database of the survey results, he worked for over six months meeting various insurance companies and agents trying to get a suitable plan for us. He even utilised his personal contacts and eventually got a very attractive plan from Tata AIG and thus, IIMCAA's first ever Group Health Insurance was launched. He effectively managed and guided the team through the registration and enrolment process. But due to very few number of members paying the premium, our group insurance dream could not take off. However, this initiative by Braj has enriched us all with innumerable possibilities that our alumni network can be extrapolated to.

Earlier, the 1998 - 99 batch of IIMC had made an effort to organise an Alumni Meet. Braj got his employer organisation to sponsor the event. While at Kolkata, he started the West Bengal Chapter of IIMCAA laying a solid foundation as its first President. He has always aligned his employer brands to sponsor IIMCAA Meets. He always leads with a positive frame of mind and helps our alumni in their hour of need. Braj believes in inclusive growth and wholeheartedly supports our network in all its initiatives.



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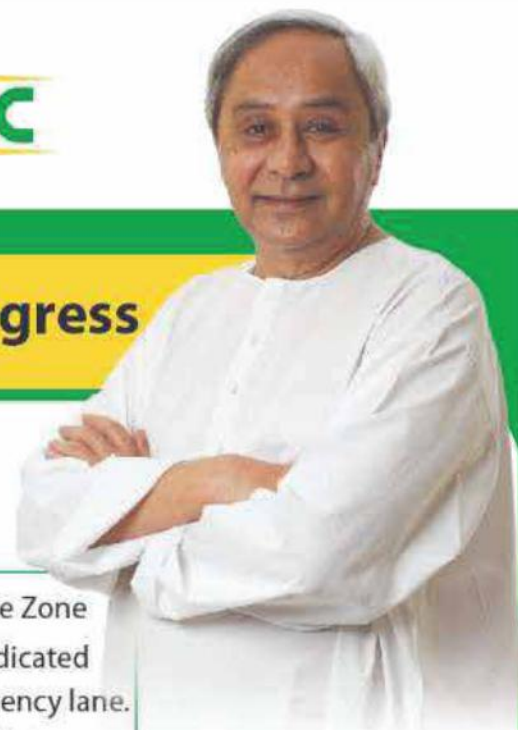
CONNECTING CHAPTER OF THE YEAR - ODISHA

The Odisha chapter is the strongest chapter of the IIMC Alumni Association in every aspect. Odisha chapter, started in 2012 when IIMCAA was founded, is the only chapter which is hosting two major meets in Bhubaneswar and Dhenkanal annually for the last several years. This chapter is led by an energetic team under the President Mr. Sanjay Sahoo & General Secretary Mr. Jyoti Prakash Mohapatra, has started its own awards and scholarships for students of IIMC, Dhenkanal campus.

Every year it gives two Ommcom Digital Media Scholarships of 5000 INR each to toppers of digital journalism paper in English and Odia journalism courses at Dhenkanal. It also awards two best overall performing students of English and Odia Journalism course with memorial awards instituted in the memory of Prof KM Srivastava and Prof Chintamani Mohapatra who were teachers at IIMC Dhenkanal.

The Odisha chapter hosts the second biggest meet every year followed by Delhi. It is the second biggest contributor in terms of sponsorship for organising the Annual Alumni Meet- Connections. Members of Odisha chapter keep meeting formally and informally now and then.





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CONNECTING GROUP OF THE YEAR - 1993-94 BATCH

The group of youngsters who joined the Hindi Journalism class in the summer of 1993 at IIMC had their eyes wide open with curiosity, hearts filled with big dreams and minds focused on making a mark in Indian journalism. They represented several regions of the country, belonged to very different socio-economic backgrounds and held a diverse set of values and cultures. Yet, despite the initial hardships they faced, the one thing which helped them follow their careers and goals was the empathy, love and respect they discovered for each other which continues to keep them glued together till date.

After completing their training, each of them strived to find a place for themselves under the sky. Though the struggles continued, the rewards were equally enthralling. Some of the batchmates became colleagues in the professional arena and continued to walk the same path. Those who choose different paths remain connected with the rest of the group. Over the years, their connections became stronger, nurtured by unconditional friendship and devoting time and attention to each other and in due course they were more like one big family.

Those youngsters have now carved out a name for themselves not only in different media houses across the country but also in academics, cinema, travel, writing and many more creative fields and spread their expertise across the world. And yet, they ensure that they come together regularly, from all parts of the world and different career fields. Their regular meetings, catching up with each other and interactions at professional as well as personal levels is to be seen to be believed!

As group members they have been in touch through social media and also actively reach out to each other via other platforms besides having frequent in-person meetings. They still continue to support each other's dreams like they did as starry-eyed journalism students of yester years.



IFFCO IIMCAA AWARDS 2023 ESTEEMED JURY



IFFCO IIMCAA AWARDS 2023

Esteemed Jury

Journalist of the Year



AK
Bhattacharya



Alok
Verma



Pankaj
Pachauri



Rajeev
Deshpande



Rajesh
Upadhyay



Rehan
Fazal



Sheela
Bhatt

Agriculture Reporter of the Year



Harvir
Singh



Manvendra
Jha



Sanjeeb
Mukherjee



SP
Singh



Om
Prakash

Reporter of the Year [Publishing] Indian Language Reporter of the Year [Publishing]



Ashish
Pandey



Bharti
Jain



Prof. Govind
Singh



Nandagopal
Rajan



Niloo
Ranjan



Prabhash
Jha



Prakash
Patra



Priyanka
Tikoo



Sandeep
Phukan

Reporter of the Year [Broadcast] Indian Language Reporter of the Year [Broadcast] Producer of the Year [Broadcast]



Anupam
Srivastava



Aparna
Dwivedi



Chandrika
Joshi



Mihir
Ranjan



Prasad
Sanyal



Shamsher
Singh



Sumit
Awasthi

PR Person of the Year AD Person of the Year



Prof. Anubhuti
Yadav



Arijit
Banerjee



Deepak
Ahuja



Gayatri
Rath



Prateek
Chatterjee



Prof. Shruti
Jain



Vineet
Handa



IFFCO IIMCAA AWARDS 2023 JURY MEETING



IFFCO IIMCAA AWARDS 2023 WINNERS



JOURNALIST OF THE YEAR

Utkarsh Singh

HJ, Delhi

2015-16 Batch

The Quint

His investigative report consisting of a five parts series on custodial deaths and the plight of the families of the victims who run from pillar to post to seek justice, won him the award.



AGRICULTURE REPORTER OF THE YEAR

Rohit Vishwakarma

HJ, Delhi

2003-04 Batch

NDTV

His reporting on the lumpy disease epidemic amongst cows in Rajasthan and the efforts to find a solution for it amongst farmers, officials, netas and scientists, won him the award.



REPORTER OF THE YEAR [PUBLISHING]

Andrew Amsan

EJ, Kottayam

2013-14

Indian Express

His story titled "Stadium is emptied, athletes told to leave so that IAS officer can walk with dog" was one of the most widely followed stories and it had numerous effects on government policies and regulations. This story has won him the award.



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REPORTER OF THE YEAR [BROADCASTING]

Nibir Deka

EJ, Delhi

2016-17 Batch

Times Now

His report - 'Misuse of tourist visas raises concerns of religious conversion in Assam' where it was found that Christian missionaries were violating tourist visas and attending religious gatherings and allegedly doing religious preaching in tea gardens and hilly areas, won him the award.



PRODUCER OF THE YEAR

Jyoti Jangra

EJ, Delhi

2019-20 Batch

Newsreel Asia

Jyoti's video story 'Rahima - A Father's Fight to Save his Daughter's Life' allows the audience to feel the pain of those who have lost their young ones to a poor healthcare system and hopes to bring about more awareness among people about healthcare by the state, won her the award.



INDIAN LANGUAGE REPORTER OF THE YEAR [PUBLISHING]

Bijin Samuel

MJ, Kottayam

2017-18 Batch

Malayala Manorama

Her story about the innovative awareness programme organised by an organisation called Thampu in combination with UNICEF for the upliftment of some tribes in Kerala, won her the award.



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INDIAN LANGUAGE REPORTER OF THE YEAR [BROADCASTING]

Sandhya Manikandan

MJ, Kottayam

2017-18 Batch

Malayala Manorama

Her entry was about a muslim girl and her siblings practicing 'Kalarippayattu' for their personal security and breaking barriers to do so as it's one of Kerala's most prominent and traditional martial arts usually practiced by Hindu men. This story won her the award.



PR PERSON OF THE YEAR

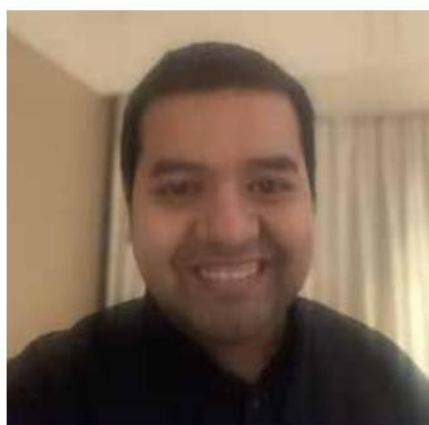
A R Hemant

EJ, Delhi

2004-05 Batch

Bank Bazaar

His work on the multimedia PR campaign for Bank Bazaar for creating credit awareness and literacy in the common man in the present difficult times of inflation, won him the award.



AD PERSON OF THE YEAR

Mohit Pasricha

AD & PR, Delhi

2013-14 Batch

Lowe Lintas

His work and contribution to the Google campaign on *Bolne Se Sab Hoga* to use Google voice search in Hindi, created for International Women's Day, won him the award.



IFFCO IIMCAA AWARDS 2023 JURY SPECIAL MENTIONS



JOURNALIST OF THE YEAR

Harshita Rathore

RTV, Delhi
2018-19 Batch
Newsreel Asia

Her docuseries 'The Dinner Table' features India's persecuted communities and is an effort to help the audience empathise with the victims of persecution in a humanitarian manner and without any political consideration. It attempts to bridge the gap between the people and the communities. This entry won her the award.



JOURNALIST OF THE YEAR

Jyoti Yadav

The Print

Her investigative series on "Women in District Courts" is about how women have achieved and become judges in small town district courts but face challenges and difficulties at work on a daily basis. Her reporting elicited response from the decision makers in implementing changes on ground and won her the award.



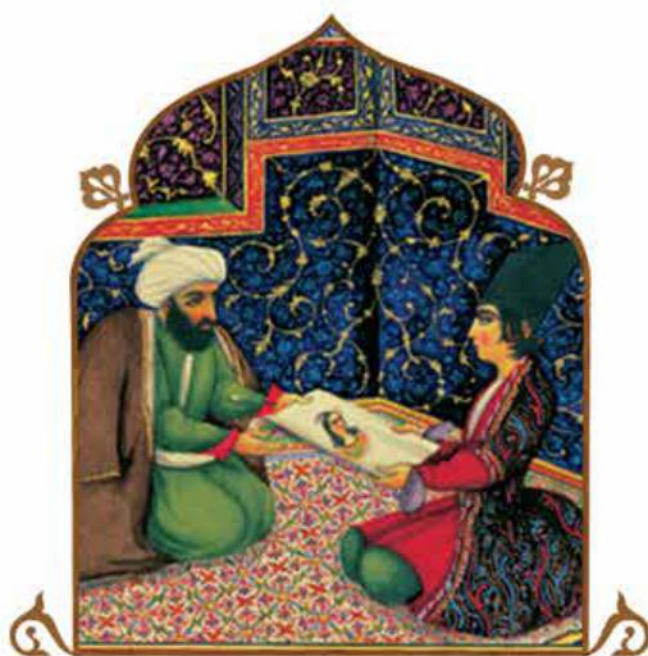
AGRICULTURE REPORTER OF THE YEAR

Harikishan Sharma

HJ, Delhi
2003-04 Batch
Indian Express

His reporting on the fodder inflation impacting the small and marginal farmers and their livelihood, won him the award. As an impact, the Ministry of Agriculture and Farmers' Welfare cleared the proposal to establish fodder-centric Farmers' Producer Organisations. The issue also caught lawmakers' attention and about two dozen MPs asked questions on this issue.





Here's an ode to the father of advertising who was actually a woman from the middle east.

The craft of storytelling has been saving necks for a long time, or for at least 12 centuries as far as we know. It's a well documented fact that once upon a time, the brilliant Queen Shahrzad of Arabia spun long and winding tales, 1001 tales to be precise, to save her neck.

Every night, she would tell a twisted tantalising tale to her murderous husband King Shahryar who intended to kill her in the morning, but she would leave the tale unfinished at a crucial cliffhanger. The King would be forced to pardon her for yet another day, just so she could finish her tale, only to start another one. And so it went. Her storytelling kept her from turning into the next victim in a series of very sad and very dead wives. And that, we believe was the birth of Arabian Nights, or advertising as we know it to this day.

At August we too spin tales and tell stories to bring brands to life, be it traditional or digital media. With a hat tip to Queen Shahrzad.

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advertising with a digital spin

IFFCO IIMCAA AWARDS 2023 JURY SPECIAL MENTIONS



REPORTER OF THE YEAR [PUBLISHING]

N Sundaresha Subramanian

EJ, Dhenkanal
2004-05 Batch
ET Prime

His report "Sacked liquidator blows the lid off INR 1,000 crore 'cash-for-orders' Scam in NCLT" exposed the manner in which a judicial officer of the National company law tribunal was abusing processes for illegal gratification from litigants and won him the award.



REPORTER OF THE YEAR [PUBLISHING]

Shambhu Nath

HJ, Delhi
2014-15 Batch
Dainik Bhaskar

His report on the illicit liquor tragedy in Bihar and the administration's response and mishandling of it, won him the award.



REPORTER OF THE YEAR [BROADCASTING]

Abhishek Yadav

AD & PR, Delhi
2018-19 Batch
Newsreel Asia

His documentary on the water crisis in Rajasthan and its effect on the daily lives of thousands of rural women there, won him the award.



IFFCO IIMCAA AWARDS 2023 JURY SPECIAL MENTIONS



PRODUCER OF THE YEAR

Surabhi Singh

EJ, Delhi
2019-20 Batch
Newsreel Asia

Her story 'Pahadin' about the life and travails of rural women and their economic contribution in the region of Garhwal, won her the award.



PRODUCER OF THE YEAR

Shubham Tiwari

RTV, Delhi
2020-21 Batch
ABP News

His show 'Bagawat' about the turns and twists of the political situation in Maharashtra regarding the crisis in the Shiv Sena that led to formation of a new government in the state, won him the award.



INDIAN LANGUAGE REPORTER OF THE YEAR [PUBLISHING]

Rajshree Sahoo

OJ, Dhenkanal
2017-18 Batch
The Prameya

Her report on the lack of education facilities for fishermen community in Puri district, Odisha and the issues related to it, won her the award.



IFFCO IIMCAA AWARDS 2023 JURY SPECIAL MENTIONS



INDIAN LANGUAGE REPORTER OF THE YEAR [BROADCASTING]

Jyotismita Nayak

OJ, Dhenkanal

2017-18 Batch

News 7

Her story is about a young village girl and her struggles to acquire education and build a life for herself and her family. This journalistic piece mobilised assistance from welfare organizations for the village girl and won her the award.

MAKE IN INDIA
आत्मनिर्भर भारत

75
Azadi Ka
Amrit Mahotsav

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