

IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Chitra Subramaniam Duella

Journalism, Delhi
1978-79 Batch

Chitra Subramaniam Duella is Founder, CSDconsulting sarl, a Switzerland-based consultancy that works at the crossroads of media, public health, development and governance. She is one of India's best known media personalities and investigated the Bofors deal between India and Sweden that is widely believed to have led to the fall of the Rajiv Gandhi government in 1990. For this work, she has received numerous awards including the Ramnath Goenka Award and the Chameli Devi Award.

Based at the United Nations (UN) in Geneva she has written for Indian newspapers, extensively on trade, human rights, arms control and public health. She co-founded The News Minute (TNM) a Bangalore based on-line news portal that focuses on the five southern Indian states of Karnataka, Tamil Nadu, Kerala, Andhra and Telengana.

She has worked as a diplomat at the WHO leading the policy work and analysis dossier for the Framework Convention on Tobacco Control (FCTC). The treaty was the world's first that was entirely focused on public health. Chitra Subramaniam Duella has written speeches for heads of states and governments, works with Fortune 500 companies in India and Europe and designs marketing strategies for a host of companies ranging from public health to engineering, information technology and tobacco control. She also mentors people working in the area of public policy, media and communications.

She is an author of several books. Her interests include music and geopolitics. She currently resides in Geneva with her husband and two children. An award-winning journalist and author, she is a graduate of Delhi and Stanford Universities. She studied at the Indian Institute of Mass Communication (IIMC) when the institute was in its early years.

IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Madhuker Upadhyay

Journalism, Delhi

1978-79 Batch

Madhuker Upadhyay began his education and foray into journalism from Ayodhya four decades ago. For over a decade, he was associated with BBC. He then went on to serve as an Editor for

PTI Bhasha, Lokmat Samachar and Aaj Samaj. He was a scholar-in-residence at the Jamia Milia University's Mass Communication Centre in Delhi and Indira Gandhi National Tribal University, in Amarkantak, Madhya Pradesh.

Despite studying Science, his penchant lay in society and societal changes, along with History and especially the British rule. He has more than 50 books published in his name in Hindi and English. His books on India's first war of independence in 1857, Kissa Pande Sitaram, Vishnubhatt ki Atmakatha and Sitara Gir Padega were hugely popular and highly acclaimed in theatrical adaptation. His other popular books on independence include '50 days to Freedom', on Ayodhya's Babri Masjid row - Punchline and on Gujarat riots – Drawing the battle lines. The books have been translated into several other Indian languages as well.

He also wrote Mahatma Gandhi's biography in seven parts, which was published on the 150th anniversary of the father of the nation. Madhukar also wrote a book on the Dandi March and launched a radio programme called Bharatnama that captured his 62,000 kms long journey by road network. He has also written several plays.


He is currently the Founding Editor of the Youtube channel Awadh Panch, which is telecasted in Awadhi and Hindi languages.



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The Ministry of Micro, Small & Medium Enterprises, Government of India conferred SPECIAL RECOGNITION AWARD to Shri T. N. Paramesh as a small-scale entrepreneur for the year 2006 for the performance in drip and micro based on Israel technology. This award was presented by Dr. Manmohan Singh, honourable Prime Minister of India.



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IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Geeta Chandran

AD & PR, Delhi
1983-84 Batch

Padmashri Geeta Chandran uses her inordinate skill in Bharatanatyam as force multiplier for the widest range of dance issues that have engaged her focus: exploring linkages between body and mind; forging relationships between solo dancing, group dancing and choreography; actualising the connects between the artist and society; and using dance as a medium for expressing abstract notions of joy, beauty, values, aspirations, myth and spirituality.

After graduating from IIMC in 1984, Geeta Chandran worked at IIMC as Course Coordinator for a year, before joining NAMEDIA Foundation under renowned luminaries Nikhil Chakravorty and N.L. Chawla, former IIMC Director. She then worked briefly in the PR Department of NTPC, before returning full time to Bharatanatyam, her childhood passion since the age of five.

She is celebrated not only for her deep and composite understanding of the art of Bharatanatyam, but also for her Carnatic music (she is a trained and accomplished vocalist), her work in television, video and film, theatre, choreography, dance education, dance activism and dance-issue journalism. In her mission to "en-dance the universe," she engages in a strategic range of dance-related activities: performing, teaching, conducting, singing, collaborating, organizing, writing and speaking to new youth audiences.

She is the Founder-President, NATYA VRIKSHA and Artistic Director of her Natya Vriksha Dance Company.

Among her large stable of honours and awards are the PADMASHRI (2007); the Central Sangeet Natak Akademi Award (2016); and the Tagore National Fellowship (2018-2021). She is also UNESCO's South Asia Advocate for Artists in the COVID-19 pandemic.

IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Rahul Sharma

EJ, Delhi
1985-86 Batch

Rahul Sharma, Managing Director of APCO Worldwide in India is a prominent media, policy, corporate communications and public affairs expert. He has more than three decades of experience in

multiple sectors across several geographies, including India, Singapore, Hong Kong and the UAE.

Prior to joining APCO, Sharma held a variety of leadership roles across the communications, business and policy sectors. He was Deputy Secretary General of FICCI, President of Rediffusion Communications and President of Genesis BCW's public affairs.

Earlier in his career, he was a journalist and held senior reporting and editing roles at Business India, The Economic Times, Thomson Reuters, The Hindustan Times and The Khaleej Times.

He holds a Master's degree in International Relations from the Fletcher School of Law and Diplomacy at Tufts University and Master's degree in International Trade and Economy from Flinders University and a post-graduate diploma in Journalism from IIMC, New Delhi.

IFFCO IIMCAA LIFETIME ACHIEVEMENT AWARD



Partha Ghosh

EJ, Dhenkanal

1993-94 Batch

Vice President & Head

Corp. Communications & Corp. Citizenship / CSR

Samsung Southwest Asia

Partha Ghosh is Vice President & Head of Corporate Communications & CSR at Samsung Southwest Asia. Mr. Ghosh has an experience of over 26 years in the media and communications industry and

he is responsible for promoting and protecting the brand and the corporate reputation of Samsung in India and Southwest Asia.

Mr Ghosh was a student of English Journalism at IIMC (Batch of 1993-94, first batch of IIMC-Dhenkanal).

After passing out from IIMC, Mr Ghosh joined the Living Media – India Today Group in New Delhi as a Sub-Editor for their IT magazine Computers Today. He then joined the Delhi bureau of The Telegraph newspaper as a Business Reporter. From The Telegraph he moved to Hindu Business Line and thereafter to Business Standard, where he continued to serve as a Reporting, writing on Business, Policies and Companies.

In 2004, Mr Ghosh was selected for the prestigious Chevening Scholarship to study journalism at the University of Westminster. He was attached to the London HQ of the prestigious Financial Times, where he wrote and even broke several news stories.

In the same year he joined India's largest financial newspaper The Economic Times to head the Gujarat Bureau, where he served as Resident Editor for three years, during which period he also launched the Gujarati edition of the paper.

He returned to The Economic Times, Delhi in 2007, and worked in various capacities launching several new initiatives such as ET Hindi, Starting Up, Power of Ideas, Hyper local editions of the paper, etc. He also served as the Editor for The Economic Times on Sunday (SundayET). Mr Ghosh also launched several new verticals for the paper and trained journalists both in print and for the TV channel, ET NOW.

In 2014, Mr Ghosh joined Samsung as Director for Communications for the Southwest Asia region that includes India, Bangladesh, Sri Lanka and Nepal. Within a short stint, he launched several new initiatives for the brand such as Samsung Newsroom, 'Make For India' and 'Powering Digital India'. He was in-charge of the launch of the biggest mobile factory in India, in Noida, which was inaugurated by Prime Minister Narendra Modi and the South Korean President Moon Jae-in.

He has won several awards such as Samsung Global Employee of the Year, Samsung's Global Newsroom Award for Best Innovation, Chairman's Award at Times Group, winner of E4M Top 100 Influential Game Changer Award in 2019 and 2021 and Reputation Today's 100 Most Important Professionals 2020.

IFFCO IIMCAA AWARDS 2022 ESTEEMED JURY



IFFCO
IIMCAA
Awards
2022

CONNECTIONS



IFFCO IIMCAA AWARDS 2022 Esteemed Jury

Agriculture Reporting



Prof. Anand Pradhan



Sanjeeb Mukherjee



SP Singh

Journalist of the Year [Publishing] Indian Language Reporter of the Year [Publishing]



Ashish Pandey



Bharti Jain



Niloo Ranjan



Prof. Pramod Kumar



Rajesh Joshi



Shishir Sinha



Shyam Lal Yadav

Journalist of the Year [Broadcast] Indian Language Reporter of the Year [Broadcast] Producer of the Year [Broadcast]



Aparna Dwivedi



Chandrika Joshi



Pankaj Pachauri



Prasad Sanyal



Qamar Waheed Naqvi

PR Person of the Year AD Person of the Year



Anand Bhushan



Prof. Jaishri Jethwaney



Nitin Thakur



Shruti Jain

LIST OF WINNERS OF IFFCO IIMCAA AWARDS 2022

1. Alumni of the Year – Saurabh Dwivedi
2. Public Service – Amit
3. Connecting Alumni of the Year – Shyam Meera Singh
4. Connecting Alumni of the Year - Abhinav Pandey
5. Connecting Chapter of the Year – Karnataka Chapter
6. Connecting Group of the Year – Batch 1994-95
7. Agriculture Reporting – Shrishti Jaswal
8. Journalist of the Year (Publishing) – Krishna N Das
9. Journalist of the Year (Broadcasting) – Ajatika Singh
10. Indian Language Reporter of the Year (Publishing) – Etikala Bhavani
11. Indian Language Reporter of the Year (Broadcasting) – Jyotismita Nayak
12. Producer of the Year (Broadcasting) – Kaushal Lakhotia
13. PR Person of the Year – Muni Shankar
14. AD Person of the Year – Vipin Dhyani

IFFCO IIMCAA AWARDS 2022 JURY SPECIAL MENTION

1. Agriculture Reporting – Rashmi Mishra & Shashwata Kundu Choudhury
2. Agriculture Reporting – Ayushi Jindal
3. Journalist of the Year (Publishing) – Shubhajit Roy
4. Journalist of the Year (Publishing) – Sarada Lahangir
5. Journalist of the Year (Publishing) – N. Sundaresha Subramanian
6. Journalist of the Year (Broadcasting) – Tej Bahadur Singh
7. PR Person of the Year – Abhimanyu Kumar



Here's an ode to the father of advertising who was actually a woman from the middle east.

The craft of storytelling has been saving necks for a long time, or for at least 12 centuries as far as we know. It's a well documented fact that once upon a time, the brilliant Queen Shahrzad of Arabia spun long and winding tales, 1001 tales to be precise, to save her neck.

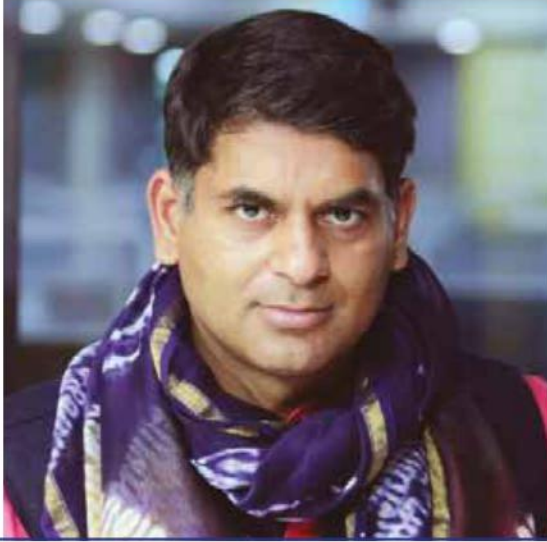
Every night, she would tell a twisted tantalising tale to her murderous husband King Shahryar who intended to kill her in the morning, but she would leave the tale unfinished at a crucial cliffhanger. The King would be forced to pardon her for yet another day, just so she could finish her tale, only to start another one. And so it went. Her storytelling kept her from turning into the next victim in a series of very sad and very dead wives. And that, we believe was the birth of Arabian Nights, or advertising as we know it to this day.

At August Garage, we too spin tales and tell stories to bring brands to life, be it traditional or digital media. With a hat tip to Queen Shahrzad.

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IFFCO IIMCAA AWARDS 2022 WINNERS



ALUMNI OF THE YEAR

Saurabh Dwivedi

HJ, Delhi

2006-07 Batch

Editor, The Lallantop & India Today Hindi

In an era of bipartisan journalism and divided opinions, Saurabh Dwivedi has courageously led The Lallantop, from its inception, as an impactful voice with diverse editorial coverages inviting praises and brickbats in equal measures from the same set of establishments. It has earned him a reputation of a neutral, independent and fearless journalist who questions those at the helm of power.

Saurabh is the Founding Editor of The Lallantop, India's most talked about vernacular digital-first news venture known for its election coverages and new-age writing style. He currently anchors web news bulletin- The Lallantop Show, Duniyadaari and Netanagri. Popularity of these shows speaks volumes about his work.

That is not all, He has become the youngest editor of India Today Hindi Magazine, a weekly with a legacy of decades.

Saurabh is from Orai, a small town in Uttar Pradesh. He is also an alumnus of Jawaharlal Nehru University (JNU). In his previous roles, he worked with Aajtak, Star News, Dainik Bhaskar, and Nav Bharat Times.

IFFCO IIMCAA AWARDS 2022 WINNERS



PUBLIC SERVICE

Amit

HJ, Delhi

2012-13 Batch

Gram Pradhan, Malakpura, Jalaun, UP

A 2012-13 batch alumnus of Hindi Journalism, Amit began his journalism days from DD News. He also went on to work with Outlook magazine as a correspondent and finally, was with NDTV

as an output editor till January 2021.

He returned to his roots in 2021 to take a plunge into the world of politics but never thought that he would be able to make it work fulltime. It was with the support and encouragement of his friend and an IIMC alumnus, Late Shashank Pathak, that Amit fought the Gram Panchayat elections and won with a huge margin. He dedicates his win to Shashank.

Amit has won three awards in journalism. These include an international award - the BOBs Award from (DW, Germany), IFFCO IIMCAA Award in 2018, and Hari Krishna Trivedi Smriti Yuva Puraskar. All the award money received from these have been dedicated to building computer centers for economically weaker sections of the society and for afforestation initiatives.

Keeping up with his friend's legacy, Amit is now opening multiple computer training institutes in the village in Shashank's name. His aim is to make his village a prosperous community following on the lines of Mahatma Gandhi's Gram Swaraj and Dr. APJ Abdul Kalam's PURA model.

IFFCO IIMCAA AWARDS 2022 WINNERS



CONNECTING ALUMNI OF THE YEAR

Shyam Meera Singh

HJ, Delhi

2017-18 Batch

Senior Sub-editor, Newslick

A student of the year 2017-2018, Shyam Meera Singh is an alumnus of Hindi Journalism, IIMC Delhi. The past two years have been distressing for all. The second wave of COVID-19 as witnessed by all of us was devastating. There were desperate calls for help everywhere. Social media played a very significant role in connecting people and it was one of the strongest medium to seek help.

Amongst the few people, Shyam was the one who helped people tirelessly. It was a time when the help was sought and provided by the strangers. Shyam provided an exemplary support to the needy in the hour of crisis. He was also actively involved in helping fellow IIMCians during the second wave. He voluntarily came out and supported those who were in need of medicines, hospital beds, plasma and the oxygen. This isn't for the first time when Shyam has been a helping hand in the hour of crisis, but he has been a samaritan always, be it medical assistance or crowdfunding. Not just this, Shyam is also very active in connecting the alumni and disseminating information about the programmes organised by the Alumni Association. Shyam is living by the ethos of a communicator (communication). Shyam's efforts deserve to be recognised and celebrated as he has set an example for the society, and we need more people like him.

IFFCO IIMCAA AWARDS 2022 WINNERS



CONNECTING ALUMNI OF THE YEAR

Abhinav Pandey

RTV, Delhi

2014-15 Batch

Assistant Editor, The Lallantop

Abhinav Pandey is a 2014-15 Radio & TV Journalism alumnus of IIMC. He began his career with ABP News as a TV Producer where he worked for around 7 years. He is currently Assistant Editor at The Lallantop.

During the second wave of the COVID-19 pandemic, Abhinav used Twitter to mobilize people in supporting the needy across India with medical aid. From helping an unknown student living in a small flat of Ber Sarai area in New Delhi, who's whereabouts he received on Twitter's DM to helping a friend's father and brother in Chhattisgarh, Abhinav ensured everyone received aids as fast as possible with the help of Twitter. Some lives were saved, some were lost. But through social media, Abhinav made sure help was not lost.

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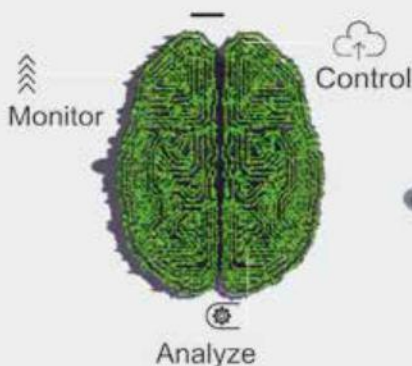


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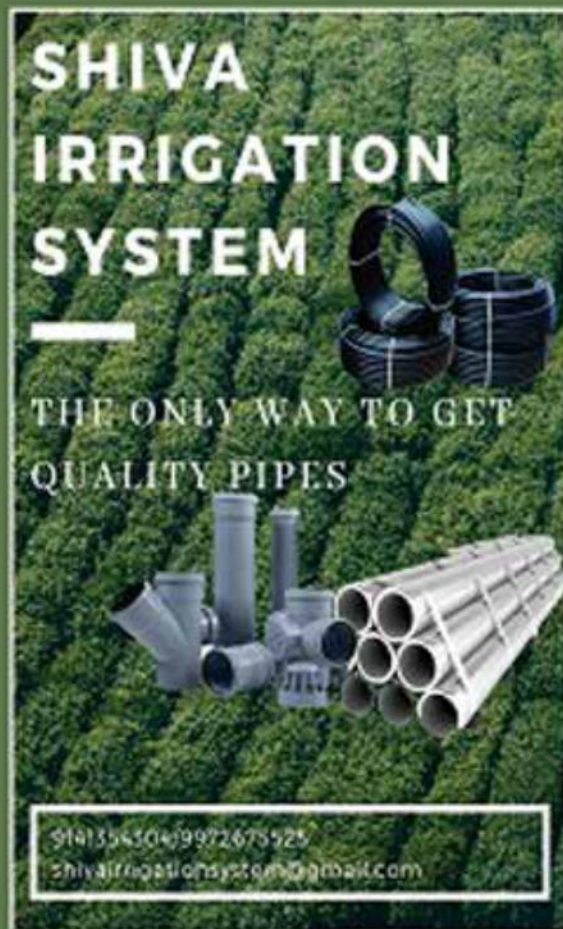
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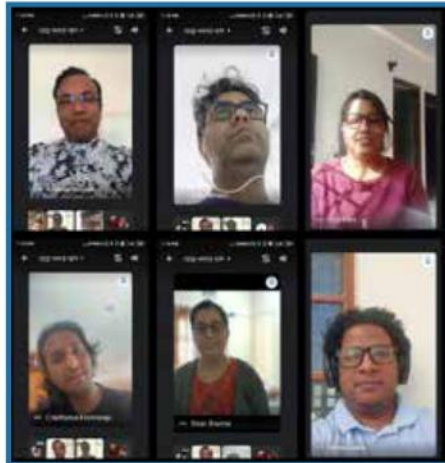
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IFFCO IIMCAA AWARDS 2022 WINNERS



CONNECTING CHAPTER OF THE YEAR - KARNATAKA

Perseverance, if there's a word that encapsulates the ethos of IIMCAA's Karnataka Chapter, it's perseverance. A chequered history that has seen some wonderful highs and some rather lows notwithstanding, the chapter has grown from strength to strength. It's quite dichotomous in its existence for not only is Karnataka's Connections meets one of the glitziest of Connections in the entire calendar year but for the longest time they were the most expensive ones after the one in Delhi and it was the Connections you'd had to be seen or wanted to be at. Every year.

It has also done one up in many aspects, Bengaluru's Chapter also happens to be a Chapter that seems to be a regular recipient of IFFCO IIMCAA Awards over the years. And more importantly, since the last year, they've also been the Chapter that contributes the highest towards the coffers of IIMCAA. Not only has the Karnataka Chapter adopted IIMCAA's resolve in strengthening the brand Connections, but they're playing their part in its growth and ascension in prominence.

The Chapter had many a plan that seems to have moved albeit in the background owing to a raging global pandemic, but we're certain, that with time and situ permitting they'll see that the said plans are put in motion and action. And we're forced to believe them if their Executive Body meeting at Nandi Hills in 2021 was anything to go by, wherein the members met atop a hill with clouds below for company. This Chapter really knows a thing or two about doing things albeit differently, ably aided by their president-elect, who's game for adventure and albeit of fun, always.

IFFCO IIMCAA AWARDS 2022 WINNERS



CONNECTING GROUP OF THE YEAR - 1994-95 BATCH

The 1994-95 batch of Hindi Journalism Department, is the bunch of multi talented personalities who gained much more name and fame across the globe. These personalities nourished and strengthened print and TV journalism, and now they are veterans of their field. Undoubtedly, the profession of mass communication is grateful for the committed contribution of the students of this batch, those who not only set many standards in the matter of news and views, but also gave direction to the media of this country.

Be it is defense, legal or political or even development issues, these personalities have touched the zenith of excellence in journalism. This is the reason these committed personalities of this batch have been honored at national and international level for their convincing language, sharp writing skills, in-depth field reporting and their matchless presentation. Apart from journalism, this batch have also done various applied research for making social awareness and also connecting media with socio-economic concerns of urban and rural regions of India.

The 1994-95 batch of IIMC, is not just a batch, it is a benchmark for all of us to remaining connected to each other years after passing out from IIMC. Since 26 years, all the students of this batch are well connected and meet every year on a large scale and regularly in smaller groups. They also have a WhatsApp group, where people not only share jokes and stories, but also participate in constructive debates.

IFFCO IIMCAA AWARDS 2022 WINNERS



AGRICULTURE REPORTING

Srishti Jaswal

RTV, Delhi

2017-18 Batch

Independent Journalist, Article 14

Srishti's story is about the hundreds of farmers from Himachal Pradesh and Haryana who had received less than ₹100 as compensation under the Pradhan Mantri Fasal Bima Yojana (PMFBY) despite complete crop loss. The story and its subsequent unearthing of facts on how the PMFBY was being used to scam farmers and not support them, won her the award.



JOURNALIST OF THE YEAR (PUBLISHING)

Krishna N Das

RTV, Delhi

2006-07 Batch

Special Correspondent, Reuters

On May 1, when most of us were cooped up at our homes due to the Delta mayhem, Krishna broke an exclusive story on "Scientists say India government ignored warnings amid coronavirus surge." Krishna's story on how the authorities ignored warnings of their own scientific experts about a Delta variant of the coronavirus pandemic and delayed imposing curbs, won him the award.



JOURNALIST OF THE YEAR (BROADCASTING)

Ajatika Singh

EJ, Delhi

2016-17 Batch

Correspondent, ABP News

Ajatika did a sting operation on the black marketing of vaccinations used for the treatment of black fungus, during the coronavirus pandemic. The story and its subsequent impact on the culprits being caught red-handed by the police, won her the award.

IFFCO IIMCAA AWARDS 2022 WINNERS



INDIAN LANGUAGE REPORTER OF THE YEAR (PUBLISHING)

Etikala Bhavani

RTV, Delhi

2019-20 Batch

Independent Journalist, Telugadda

Etikala's story focused on how the new farm laws would impact the Dalit communities outside of Punjab and Haryana. Her comparison of the situation with other states where the population is nearly the same as Punjab-Haryana and how the community had come together for the protest leaving all differences behind, won her the award.



INDIAN LANGUAGE REPORTER OF THE YEAR (BROADCASTING)

Jyotismita Nayak

OJ, Dhenkanal

2017-18 Batch

Reporter, News7

Jyotismita's story focused on the local farmers and environmentalists of Jajpur Kalinga Nagar, who protested for crop loss and alleged damage to the soil and water in the area where the Coke Oven wastewater generated from the VISA STEEL plant, Kalinga Nagar in Jajpur District, overflow into nearby agricultural fields damaging crops. Her story led to an inspection by the Regional Office and direction were issued to the plant for necessary compliance.



PRODUCER OF THE YEAR (BROADCAST)

Kaushal Lakhotia

EJ, Delhi

2002-03 Batch

Associate Executive Producer, ABP News

Kaushal's documentary 'Narasimha' traces the 30 years journey of economic liberalisation and its after effects. The documentary analyses the policies and the conditions in which former PM Narasimha Rao carried out the economic reforms against all odds in 1991.

IFFCO IIMCAA AWARDS 2022 WINNERS



PR PERSON OF THE YEAR

Muni Shankar Pandey

HJ, Delhi

2011-12 Batch

Founder & Director, Dadidada Foundation

Muni Shankar through his foundation carried forward a mega vaccination awareness campaign, followed by a national geriatric conference which discussed the need to have a geriatric health policy in India. His constant endeavors in the direction of senior care in India and its impact won him the award.



AD PERSON OF THE YEAR

Vipin Dhyani

AD & PR, Delhi

1997-98 Batch

Director, Thoughtshop Advertising & Film Productions, Mumbai

Client: B.L. Agro Group

Dhyani's commercial on *Bail kolhu kachchi ghani mustard oil* underlined brand's corporate values hardship, trust and humbleness with star casts such as Manoj Bajpayee, Nawazuddin Siddiqui & Pankaj Tripathi. The ad focused on the star's struggle to triumph like the product in display and represented the product domain (UP, Bihar, Jharkhand, MP) also. Since the launch of the TVC, it garnered 16 million views on YouTube and was able to score an overwhelming response despite of covid stricken depressing time. The TVC helped the brand receive both respect and equity.





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उपलब्धियाँ

- 🌱 पौधारोपण के क्षेत्र में 45 वर्षों का व्यापक अनुभव
- 🌱 देश के 18 राज्यों के अंतर्गत, 215 जिलों तक पहुंच
- 🌱 2 करोड़ 30 लाख पेड़ राष्ट्र को समर्पित किया
- 🌱 1 करोड़ से ज्यादा पीपल वृक्ष
- 🌱 नीम अभियान के अंतर्गत 75 लाख नीम का पेड़
- 🌱 लाखों की संख्या में 40 स्थानीय प्रजातियों के वृक्ष (जामुन, शीशम, बकाईन, अर्जुन, अनार, बरगद....)
- 🌱 102 शहरी पौधशाला का निर्माण
- 🌱 राष्ट्रीय राजधानी क्षेत्र में 13 लाख 70 हजार से ज्यादा पेड़
- 🌱 63 देशों के पौधारोपण से जुड़े व्यक्तियों को प्रशिक्षण

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पूरे भारतवर्ष में हरियाली लायें।।

161 G, Pocket-4, Mayur Vihar Phase-1, Delhi-110091

IFFCO IIMCAA AWARDS 2022 JURY SPECIAL MENTION



AGRICULTURE REPORTING

Ayushi Jindal

EJ, Delhi

2016-17 Batch

Associate Producer, India Today

The story 'Punjab- The Protest' explored why Punjabi farmers came out in large numbers against the new laws and what is it that ailed the agriculture sector of farmers.



AGRICULTURE REPORTING

Rashmi Mishra

EJ, Amravati

2018-19 Batch

Independent Journalist, The Swaddle



AGRICULTURE REPORTING

Shashwata Kundu Choudhury

EJ, Amravati

2018-19 Batch

Independent Journalist, The Swaddle

Their story brought into limelight how climate change in Sundarbans is robbing people of their land and livelihood and forcing thousands of them to flee every year. At the intersection of climate change, agriculture, refugee crisis and livelihoods, this story also presents what the future might hold for the country.

IFFCO IIMCAA AWARDS 2022 JURY SPECIAL MENTION



JOURNALIST OF THE YEAR – PUBLISHING

Shubhajit Roy

EJ, Dhenkanal

1998-99 Batch

Associate Editor & Deputy Chief of National Bureau, Indian Express

Shubhajit was the only mainstream Indian journalist present in Kabul when Taliban took over on August 15, 2021 and bore witness to the historic events leading up to it. He was at the Kabul airport on the fateful August 16 dodging bullets on more than one occasion. Roy is fortunate to have witnessed history and survived to tell the tale.



JOURNALIST OF THE YEAR – PUBLISHING

Sarada Lahangir

EJ, Dhenkanal

1996-97 Batch

Independent Journalist, OdishaTV.in

Sarada's story focused on the lives of the common people affected by the Maoist menace on Odisha, with a special focus on the women and children. She interviewed an array of women, from those living in the Odisha-Chhattisgarh border, to those living in the red zone and highlighted their challenges.



JOURNALIST OF THE YEAR – PUBLISHING

N. Sundaresha Subramanian

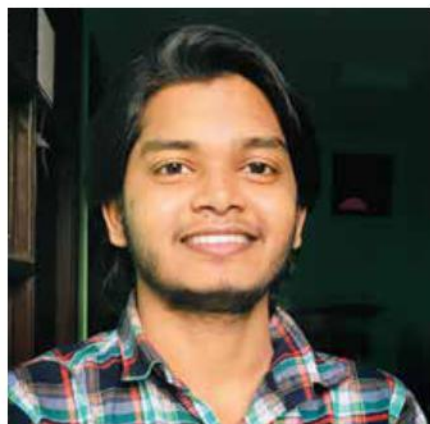
EJ, Dhenkanal

2004-05 Batch

Editor – Corporate & Regulations, ET Prime

Sundaresha's article exposed the complicated structures and arrangements that were being used by ecommerce giant Flipkart to circumvent the government regulations and norms. The article pieced together a network of 30 companies connected through a group of professionals, which was helping the company do business that was not otherwise permitted under the law. The story came as an eyeopener for much of the industry and resulted in court orders that were blocking investigations being lifted.

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JOURNALIST OF THE YEAR – BROADCASTING

Tej Bahadur Singh

HJ, Delhi

2019-20 Batch

Reporter/Producer, Newsreel Asia

Tej's story 'Lives of Fire' shows the human cost of an underground fire that has been raging for over 100 years due to unscientific mining in the Jharsa region of Jharkhand. This story sought to highlight the suffering, the fear and a sense of insecurity among people who live in the region.



PR PERSON OF THE YEAR

Abhimanyu Kumar

HJ, Delhi

2012-13 Batch

Founder, Sumira Media Network Pvt. Ltd.

Abhimanyu's PR campaign was for the Ashwini Cosmetic Hospital located in Bihar Sharif. The campaign focused on creating awareness about ageing-related skincare issues that needed medical intervention and were not just merely caused by age.

Best Wishes For Koo Connections 2022



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